

Scene 1: Intro – Marni standing and talking to straight to camera. In front of a desk or something that looks professional but warm.

Hi my name is marni and I am the owner and founder of the wing girl method. Wing Girls are women that are on your side and help you understand the workings of the female mind. In the next 20 minutes you will learn the basic concepts needed to attract and entice women.

I have worked with hundreds of clients and they all come to me with the same concerns. They are all quality men but can't figure out what they are doing wrong with women. After talking to them I realize that the basic problem is that men today have transformed themselves into women. The gender roles are crossed and most men are not acting like men and therefore they are not attracting women. The **first secret** I will let you in on is that **(Screen Shot)** women want to be with a man. If women wanted to be with other women the world would be full of lesbians. I'm sure for some of you that would not be considered a negative but for the purpose of this video let's treat it as one.

My job today is to teach you how to get back your manhood. I am going to turn you into the men that women want.

Scene 2: TOP THREE CHARACTERISTICS OF A MAN (screen shot with title)

I recently surveyed 100 women of all different ages. They listed the following as the most important characteristics a man must possess in order for her to be attracted to him.

Pay close attention. This is the **Second Secret** for what woman want.. In order to attract a woman a man must be:

Screen shot – Each characteristic appears as Marni says them

Confident, proactive and fun.

My job as a Wing Girl is to teach you how to gain each of these characteristics. Everything else stems from these 3 qualities. I tell all of my clients that unless you are able to be confident, proactive and fun you will never be able to attract a woman.

Scene 3 – new location or angle

Screen Shot - Confidence

We are going to start with confidence. This was the number 1 answer for 99 of the 100 women who were surveyed. That means that in order to attract 99% of the women in this world you better be damn confident.

Screen shot of the definition of confidence with an overlay of Marni saying what is on the screen

Self-confidence is an attitude which allows individuals to have positive yet realistic views of themselves and their situations. Self-confident people trust their own abilities, have a general sense of control in their lives, and believe that, within reason, they will be able to do what they wish, plan, and expect.

Back to marni

Women today are strong and aggressive. They will eat you up and spit you out. That is why you need to always be one step ahead of them. Confident people know their purpose and are not beaten by rejection. That is why our first exercise is going to be to get you comfortable with rejection. This exercise will help build your people skills and learn to not take things personally. We are going to make you learn how to ignore your nerves and learn that rejection is simply an action that entices you to aim higher.

Screen shot: Assignment #1 - Rejection, not so bad

Your first homework assignment is for the next 30 days, approach 10 people every day. It does not matter who you approach as long as these people do not accept money to speak to you. This means no waitresses, taxi drivers or people in retail. They must be random people who gain nothing from talking with you. Talk to women, men, old people and young people. Try not to go too young.

The purpose of this assignment is to get you comfortable approaching and engaging. After the 10 days you will see that your confidence levels will have increased and you will no longer feel extreme pressure associated with approaching a person. Pay close attention to what you can say that gets other people talking.

Tip #1 – Screen Shot - PURPOSE

In the beginning of this section I mentioned a word “PURPOSE”. People are busy and their time is precious so remember that when engaging someone you must be very careful that you are not wasting their time. In the beginning, think of yourself as a sales man. You are trying to sell yourself. Remember the most

successful sales men are the ones who appear to speak the truth and do not go over the top. In 5 seconds, you can win someone over you can also create an enemy. In order to not waste a persons time you must make sure that there is purpose behind your approach. If you engage someone and ask them about the coffee they are drinking you need to really want to know the answer. People can sense bull, especially women. The purpose behind your approach may be that you want to see what a person is all about. Walk tall, know your purpose and engage.

TIP #2 – Screen Shot – opinion openers

People love to hear themselves talk. They also love to feel that they are being heard. Asking a persons opinion on a topic makes them feel needed, important and intelligent. An opinion opener causes a person to fear possible rejection. It makes them concentrate on themselves instead of judging you. Fear of rejection creates nervousness and a craving for approval. When a woman is in a state of fear, due to rejection, this feeling can transform into attraction. This is because she is subconsciously placing you at a level higher than herself which makes you an object of value. Causing fear of rejection in people will allow you to take on the role of judge and evaluator. The person giving their opinion will be seeking your approval as you stand there evaluating their answer. Remember that now you have put someone in a position where they are trying to impress you with their response. From this you will gain confidence.

You can do an opinion opener anywhere as long as you really want to hear an opinion. Make sure that for every opener you have prepared but optional conversation continuers. In other words make sure you are able to continue the conversation. Here are examples of opinion openers:

Screen Shot with Marni VO

“Can I get a females opinion on something. What do you think of this shirt for me?”

This opener requires more than a one word answer. You want to avoid questions that may have a simple yes or no answer.

Here is another one that is a little more extreme but I guarantee you will get people engaged.

Screen shot with Marni VO

“I need a female perspective on something. A good friend of mines girlfriend recently told him that she had made out with another woman but did not consider it cheating because she was just experimenting. Do you think it is cheating?”

These are examples for you to build on. We are trying to create a method for you. If you are not someone who would ask these questions then don't ask them. I want you to take these examples and tailor them to fit you. Each opinion opener will only work if you are confident in everything you say. That is why you need to practice so that when the right one comes along you are ready for her.

TIP #3 – screen shot - 75/25

As a man you do not want to be talking all the time. You should only be talking 25% of the time. In order to constantly stir feelings of attraction you must be sure that you are guiding the conversation not dominating it. Think of it as a game of volleyball. You always want to keep the ball in the air.

TIP #4 – screen shot - You Can Exit at any Time

This is the most important thing to remember while engaging people. You can choose to exit a conversation at any time. Most men who approach forget that they too can reject. They put too much pressure on being accepted by the other person that they fail to allow time to really think if they want to be in the conversation. You have my permission to leave the conversation at any time you wish. Dating is a game between two people. Make sure you are always aiming to be MVP.

Marni Shift her position

The purpose of this exercise is for you to explore dialog that works for you. Pay attention to what gets people talking and what does not. You will notice that by the end of the 30 days you will have created your own unique method for getting others engaged in conversation. You will also realize how easy it is to approach others and that the pressure you felt in the past will slowly disappear. It is a numbers game. This exercise will take the pressure off the approach because you will see that when one person turns away from you there is another one who will not.

Scene 4 – screen shot - proactive

PROACTIVE

Proactive was the characteristic with second highest rating in our survey.

Screen shot of definition with VO by marni

The word **proactive** was originally coined by the psychiatrist Victor Frankl in his 1946 book *Man's Search for Meaning* to describe a person who took

responsibility for his or her life, rather than looking for causes in outside circumstances or other people.

For what a woman wants this translates to mean a man that will make things happen. A proactive man has drive, passion and direction. Women want a man that is in control of his destiny and will not crumble in hard times.

Being proactive, means taking part in your existence. The majority of the world does not understand the power of being proactive so they choose to settle. By watching this video you are already proving that you are not one of these people. You know that if you want something to change you can take the steps to make these changes happen. Now let's take you one step further.

Screen shot: Assignment #2 – Change your routine

You have already noticed that what you are currently doing is not working for you. Changing your routine and breaking away from your regular schedule will allow for new experiences to come into your life.

Screen shot and Marni VO

Take the next month and make an effort to join 3 groups, and do 3 things that you have never done before. Get off your butt and get involved.

Back to marni

Having a social life is work. I myself was in the same situation when I first moved to Los Angeles. I came here by myself knowing no one and expected a new social world to find me. This was not the case. I had to work to create my new world. So I started to join groups and clubs in areas that interested me. Even some that did not. Eventually I got it right by joining a book club of girls that I loved. I don't think I ever read one book but I made some great friends. All of these friends may not be soul mates or life mates but they are avenues to introducing me to new things and other people. Your next girlfriend may be introduced to you through a new friend or even by another man you met at a singles group.

TIP #1 – Where to find groups to Join

Here are some tips on how to find groups in your area:

Screen shot of craigslist

the website called craigslist is a great resource. You can find almost anything on craigslist but the section for you to pay attention to is GROUPS. Choose your

location and then look through the groups section to see if any of the groups catch your eye. You can each use search words like single to narrow it down.

Screen shot of a Google home page with Atlanta singles groups entered

Another great resource is Google. By doing a simple search you can find tons of great groups and activities for singles in your area.

Computer screen shot typing in:

Type in, for example “Atlanta singles groups” and you will see pages and pages of options. You can also narrow down your search if you have a hobby you are interested in like salsa dancing, bike riding or jazz.

TIP #2 – Dating Online

I find that dating online is a great way to practice your game as well as improve your dating skills. Again, in the beginning it is a numbers game. You are in training right now so you want to get as much practice in as possible.

Screen shot of computer screen showing match.com, eharmony Christian singles and Jdate

There are tons of sites to chose from but the most common are match.com, eHarmony. You can also get more targeted and use sites like Jdate or Christian singles.

TIP #3 – Except every invite

I want you to accept every invitation you receive. If someone asks you “do you want to walk to the store with” say yes. I want you to see that there is a world out there with tons of people to interact with and meet.

Every introduction and meeting you have with someone is an opportunity. This is true not only in dating but in life. The only person who is looking out for you is you and therefore you need to be active in activating your social life.

Marni move slightly maybe lean forward like telling a secret

Many people complain that they can not find anyone special to meet. Do you know why that is? It's because they are sitting on their couch watching American idol waiting for that perfect person to walk through the door. If you are lucky enough to fall in love with the fed ex delivery person than this approach will work for you.

My advice is get outside, open your eyes and take everything in.

**Scene 5 – Marni different outfit maybe a different hairdo and new location
Screen Shot of the word FUN and if possible some stock footage of people
having fun interacting, at bars, out walking and laughing.**

Screen shot - Fun

FUN

I know that the word fun may be intimidating to some of you but being fun does not have to mean being crazy, outgoing or the center of attention. It means that you need to be able to hold a persons interest. This may be through intelligent conversation, stories, playfulness or areas of common interest.

If you have properly completed the first two assignments you will find that your level of fun will have increased considerably. You will have people wanting to interact with you. This is because your head is up and you are willing to take in experiences.

In regards to interacting and approaching women your job is always invite women to enter “the fun”. If you remember from Assignment #1 I listed the importance of not wasting a persons time. Think about why people go out socially. Daily lives are usually boring and uneventful. They are looking to engage in fun. Everyone wants to be part of the fun. So you need to provide it. Figure out a way to offer women fun.

Once you are comfortable with approaching people it will be very easy to take it a step further and add some fun to the mix. This should be fun for you as well so make sure to stay in the moment and participate in the fun.

Assignment #3 – screen shot– Adding fun to the Mix

Your third and last assignment is to add fun to the mix at least twice a day. At work go up to a person and tell them a joke and then walk away, at a bar approach several woman and tell them you want to read one of their palms, on the street go up to a women and tell her she looks prettier when she smiles. You want to create an aura around you that makes people want you around.

TIP #1 – screen shot – Playful teases & Cockiness

This tip is best used at a bar or social location. You could even try it at a super market.

Try doing a playful tease with a woman. A playful tease is a statement that is meant to slightly put sting a person but not hurt their feelings. For example:

Screen shot

You have an interesting twitch? Or did you know when you smile your nose crinkles? And then confidently introduce yourself.

Back to Marni

These teases are simple tools to get a woman to let her guard now. You are letting a woman know that your reason for her approaching, are not because you find her attractive and flawless. After hearing your tease she is now concentrating on the feature which was teased and is figuring out how to fight her way back into your good graces. You will see women biting back after a comment like this.

Another fun way to interact, with women, is to be cocky. Go up to 2 or more women simply and say:

“Hi I’m David” and confidently shake one woman’s hand and get her to tell you her name and then say to the rest of the group “Melanie must be the protector of the group. Don’t be shy mel introduce me to your friends” with a cocky smile at the end. If you say this correctly with the right attitude it will get great responses. If you get this one down and feel comfortable going to another level you can engage a pair of women and say “Now which of you is the good one and which of you is bad?”

Screen shot TIP #2 – Have fun stories available at recall

Prepare your stories in advance. This will increase your chances of providing fun to others. Make a list of your 20 most interesting stories. These stories need to be short and sweet, no longer than 1 minute. There is no harm in having material ready as long as that material is interesting and not wasting time. Make sure that all of the stories are true and your own or else you will never be able to sell them properly. This goes back to being a salesman. The best sales man is the one who appears to speaking the truth and is not over the top.

Your stories must have a beginning, middle and end and must end on the right note.

Screen Shot w Marni VO

Each story must end with

- **Humor**
- **A new piece of interesting information (people love to learn)**
- **A situation where you are the hero**
- **A situation where you are the fool (but can laugh at it)**

These pre prepared stories will help you relax and get more comfortable. Practice these stories at home in front of the mirror. Use a voice recorder and listen to your story. If you bore yourself then you will bore others. Remember you do not need to be over the top and a liar to make a story interesting. At this point after engaging others and joining clubs and groups you should be confident that you are interesting without embellishment.

Scene 6 – closing statement. Marni Standing half body shot.

So now you have learnt all about the three top characteristics that women believe make a man a man. It is your job to make each of these characteristics your own. The Wing Girls are here to guide you and show you what women want but it is your job to make it happen. A Wing Girl is available to help you at any time through email. You can go to our website www.thewinggirlmethod.com and ask a Wing Girls advice. Our team is here to answer all of your questions and provide you with more tips and tools along the way.

This process takes time, effort and focus. You will have up days and you will have down days but each day you will be growing. It takes 3 months to form a habit. I can guarantee you that if you make an effort to do each of these exercises in time you will become the man every woman wants. In fact you will become the man you have always wanted to be.