

THE ULTIMATE WING GIRL

Creator of *The Wing Girl Method* DVD series and *The Playbook of What Women Want*, Marni Kinrys knows a thing or two about how to pick up women

Interview: Meg White

What is it about the world of pick-up artistry that appeals to you?

The amazing men who dedicate themselves to putting in the work and the time to better themselves with women. The world of pick-up definitely gets a bum rap because most people don't truly understand what it's all about. Yes, there are men whose sole goal is to increase the notches on their bed post by manipulating women and feeding their insecurities, but there are also absolutely amazing men who simply want to be better with women. These are the men I work with.

“The reason I am so good at what I do is because I offer men a real insider’s look into the female mind”

The men who really want to understand how to be better with women so they can finally have the options they deserve.

What makes you qualified to be giving men advice about picking up women?

Back when I first started my company, my response to these types of questions was always, “I’m a woman.” But I slowly realised that wasn’t a valid enough answer. Over the past seven years, I have worked with thousands of men and helped each of them increase their levels of success with women; whether it was for picking up, dating, seducing or keeping the girl. I’ve interviewed over a thousand women from all over the world on their experiences with men, attraction, sex, what they want and what they don’t want. The top players in the pick-up artist (PUA) community come to me for a female perspective. Most importantly, I am blunt, honest and have the ability to shove my ego aside so that I can provide helpful advice.

Have you received any recognition for these achievements from the PUA community?

I was the winner of the ‘World’s Best Female Pick-Up Artist’ award at the World PUA Summit, and I also won the ‘World’s Best Wing Girl 2010’ award at the Global Pick-Up Conference.

Do you use these techniques to pick up women yourself?

Damn right I do! I am not a lesbian, but I do practice what I preach and I know what women are attracted to, whether it’s for friendship, dating or sex.

How would you describe your role in the PUA community?

I started the first female-operated company to be affiliated with the PUA community. Before I came into the picture, the community was totally against any woman offering advice because, honestly, most women give terrible advice to men about women; either because they don’t want to hurt their feelings—the truth is uncomfortable—or they truly don’t know or understand how they work. When I came on the scene and was actually giving valuable advice, a lot of men started to see the value in getting a woman’s point of view. Top players wanted to interview me and endorse me to their customers. I was honoured. I think I have really helped the PUA community by offering that piece of information that was always missing: the female perspective. Now, there are more and more women popping up in the community and they’re being accepted.

How do men in the PUA community usually respond to you?

For the most part, really well. There are tonnes of men who believe that women give horrible advice, so because of that they don’t value my opinion, but they’re in the minority.

When you look back on your time in the pick-up business, how would you describe the experience?

It’s been an amazing time. Over the years, I have had the pleasure of interacting with some of

the most amazing people, who have taught me so much about myself. I’m not just talking about other PUAs, either. I am talking about my clients as well. I say that the reason I am so good at what I do is because I offer men a real insider’s look into the female mind. But now, after seven years, I also get to go behind the curtains and get a firsthand look at the way men work. I have seen a side to men that most women never get to see. Men are awesome! 

