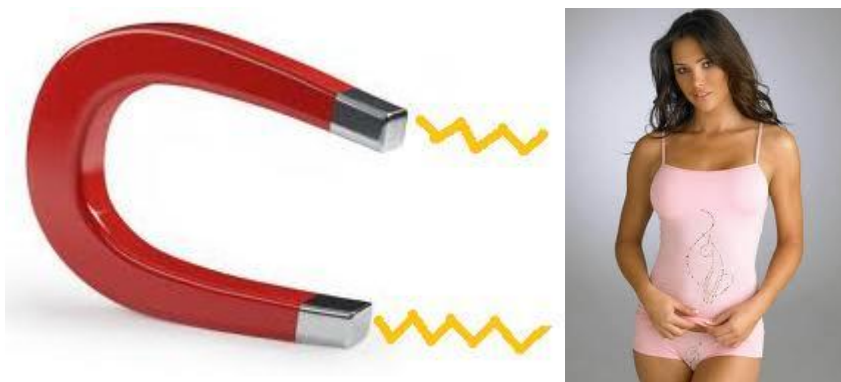


What Attracts Women

**“How To Become A Chick Magnet Today,
Thanks To One Of 12 Different Traits...”**



Discover The Overlooked Secrets That Separate Guys Who "Get The Girl" From Nice Guys Who Never Will

*Do you have NO CLUE about why the girl you like runs off with that guy over there, instead of with YOU? And **are you annoyed as hell** by it?*

***Are you tired of** investing loads of time, energy, and emotion into talking to beautiful, interesting, and attractive women... only to discover later on that she "just wants to be friends"? Are you getting desperate?*

*Hell, do you **want to meet as many women as possible in the shortest period of time, without much effort... and, ideally, without hurting their feelings too?***

**If You Answered "YES" To One Or More Of The Questions Above,
Then This FREE Ebook Might Just Be The Most Important Thing
You've Ever Read... And You're About To Find Out Why This Is So...**

-- By Dennis Miedema & Win With Women

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Why You Need This Ebook About Attracting Women...

Fellow Dater:

Seeing a woman you really like favor someone else and NOT you sucks...

Just like becoming friends with a hot babe, hanging out with her for days, weeks, or maybe even months... and then hearing she wants to be friends.

All of that nastiness in your life is about to go away though.

Why?

Because I promise that after you're done reading all of this?

You WILL know how to be a chick magnet using one of 12 different traits...

And you WILL know how to meet as many women as possible in the shortest period of time, without much effort... and without hurting their feelings too!

Just imagine what your life would be like when you would know how to get ANY woman you'd like whenever you choose to:

... No more dry spells! Your life will start to resemble one that Hugh Hefner must live, one filled with beautiful ladies, sex, complete satisfaction, and an almost constant big smile on your face...

... No more frustration and desperation because you don't know what a woman will do next and why, because you'll know. You'll see it coming and you'll get what you want before your jealous friends and even SHE knows what happened ...

... You'll almost forget what walking is like, because you'll be spending WAY more time in bed than doing anything else, and you won't be alone in that bed either ...

... As you date around, you'll get to know all the "tricks of the trade" that will prepare you for when your "Miss Right" comes along so you will never screw up your chances to land your dream girl ever again ...

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I can almost hear you think: “Dude! Who the hell are you to say you can make all these things happen in my life?”

Quite frankly, it’s because I’ve been there. There where you are now.

It took me years to figure out how to walk up to a woman and have a conversation with her that she enjoyed, let alone to figure out how to create sexual tension so she would want to either kiss me, date me, or do me right then and there.

As you can read in the [story of how I got started](#), it’s been a wild ride and I’ve been through a lot of blood, sweat, and tears to get where I am today: being what some people would call a “dating guru”.

In total, I’ve successfully shown 6,176 regular guys such as yourself what to do with women during the last couple of years, including how to get 30,880 phone numbers, and how to go on 15,403 dates.

So, you could say I know what I’m talking about.

But let me get this straight:

Although I LOVE to brag about my love for movies and coffee, I don’t like to brag about my accomplishment OR my advice because the proof is in the pudding as they say.

The proof is in how good my advice is. And I’ll let you be the judge.

So, are you ready to discover how to meet as many women as possible in the shortest period of time, without much effort... and without hurting their feelings too?

Then buckle up, because it’s going to be a wild ride that includes many insights that may shock you...

To More Dating Success,

Dennis Miedema
Win With Women

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The Best Way To Use This Ebook

Just so we're clear here, and so you'll learn everything you can from all of the pages that follow? I thought I'd give you some "instructions" on how best to use this ebook, so you'll get all the results with women you can...

Because I really do want you to meet as many women as possible in the shortest period of time, without much effort!

Here's a quick breakdown of how it all works:

1) First, I'll give you a brief description of a certain way to create attraction, so you'll have a general idea of what attracts women about it.

2) Then, I'll drill deeper into all of the psychology behind it so you will know absolutely everything about why it works, how it works... and how you can start using it yourself *within days*.

3) Last but not least, I'll drive my point home by sharing real life examples: my own personal experiences with it, how one of my fans has successfully used the technique, or how some of the most well known womanizers on the planet used it to their own advantage.

On a side note: when I said my personal experiences with it, I mean things will really get personal. You'll hear embarrassing and funny stories from my life, but you'll hear shocking ones as well.

Shocking stories as in: everything from learning about very unlikely teachers that showed me many things about how attraction works...

To insights on how the human mind works that will rock your world and may even change your outlook on life.

Don't say I didn't warn you. I'd much rather tell you things you cannot handle (yet), than lying to you about what a "happy, happy, happy" place the dating arena can be sometimes.

Let's get started already, shall we? Oh come on! Don't be scared now!

1. Attracting Women By Being a Pain

Women don't want a man who agrees with everything and who's always sweet. Frankly, most women have a life that gets increasingly boring over time so they crave drama because it makes them feel alive again. So, you give them drama. Criticize them, argue with them, and so on. Sometimes, attracting women is about giving them their personal Jerry Springer show.

1.1 Why Being a Pain Works

You can only attract women when they have an unsatisfied need. You simply can't attract a chick that's happy with absolutely everything that's going on in her life.

I can almost hear you think: "So creating attraction is even more difficult than I thought it was? Damn it!"

But looks can be deceiving my friend.

You see, I haven't heard of a single person in the world who's satisfied with every little thing in his/her life. Well, maybe the Dalai Lama because Buddhists teach themselves to be selfless and without cravings...

But the rest of the planet is always unhappy with something: your job, your family, your sex life, your education, your lack of sleep, your lack of confidence, and the list goes on, and on... and on.

Where am I going with this?

The answer's simply, really. Most women, just like most of us men, have to deal with daily routines. Annoying little things to do like sitting behind the desk at office until 5 PM, or going to school and making your homework, paying the bills, etc.

And you know what?

These obligations and routines bore them out of their freaking minds! Women desperately crave an escape from the brain killing routines and days that are a 1 on the excitement scale from 1-10.

And, whether you like to hear this or not, drama is a risky situation that

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they normally don't go through.

Let me rephrase that: drama is more exciting than every day life to women, because it provides a little escape from reality just like movies do. Just like TV shows do. Just like music artists do.

Not only that, drama always means things get worse than they were. There's a difference compared to the every day situation.

And by criticizing a woman for example, you're giving her a contrast. Simply said, the bad times make her appreciate the good times that much more. And because she'll never know when you're going to give her negative feedback, you'll stay unpredictable.

By being unpredictable, you prevent a conversation, a date... hell... you'll even prevent a relationship from becoming a routine. It's because she never knows what to expect next, and because of that it's exciting to talk to you.

That's why a woman is attracted to you when you're being a pain.

Whenever I bring this up, guys often bring up several objections:

"So does that mean you're asking me to start treating women like dirt?"

"Yeah I get it, but do you want me to criticize them for no reason now?"

"So I need to hate on women, and love myself for it? What the f*ck!"

You may think about these objections yourself too, but don't worry, because the answer to all three questions is a big fat "NO".

I'm NOT saying you should bash on women (literally or figuratively) for no reason, or to feel good about it after doing it.

I'm asking you to criticize her behavior, when she deserves it.

I know, I know.

That may sound like common sense, but meeting and dating women is NOT based on common sense. Trust me.

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Because here's the deal: as soon as us men like a woman, we accept more from her than we accept from other women. A whole lot more.

Men accept all kinds of words and behaviors "because we love her".

I don't want you to go there, ever. A woman will lose respect for you when you don't tell her what's wrong and what's right. It makes her think that you're just one of those guys who likes to kiss ass because you think she likes it. And let me tell you: there's a big difference between being her slave... and being her lover.

And on a biological level, whenever you refuse to be territorial (here and no further type behavior) you decrease the attraction.

Why?

Because back when humans still lived in tribes, a man who would defend what was his gave a woman a higher chance of survival. And guess what? A woman who had higher chances of survival gave her offspring higher chances of survival as well, so being territorial was good for the species...

So, in a few words, women started to sexually select men who were more territorial than others because it would help secure the survival of humankind.

In a nutshell, I highly recommend you stop accepting second class behavior from women. Whenever they do something you don't like, you call them out on it. You confront them and tell them the truth: stop doing that or I will get angry and be on my way.

Once you stop accepting second class behavior, you'll be on your way to being rejected less and dating women more...

All because of the reasons I've mentioned before.

Once you start being a pain, you'll be well on your way to meeting as many women as possible in the shortest period of time, and without much effort, just like I promised you at the start of this ebook.

That's when you'll become a chick magnet...

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1.2 Real Life Examples of Being a Pain

Back when I first wanted to meet and date more women, I somehow got this idea into my head that I had to entertain women:

I would say to myself that if I could make women laugh and feel good about themselves? That I would “get the girl”.

The only thing that ended up happening was that they saw me either as the class clown or as a very good friend.

So, I decided to stop being the nice guy by playfully teasing them and I was under the impression that if I could not tease them... I was very busy failing what I had set out to do.

The result: I was seen as the class clown yet again, or the ladies would think I was an asshole because I never stopped slightly insulting people (teasing them very well).

Then, on a rainy day in August, which is supposed to be the month of fun on the beach except that it almost never is here in Holland?

I had a breakthrough. This girl called me out for always teasing people on this guy’s birthday, but never showing any weakness. She thought I was weak for not showing anything more than a big mouth, and an asshole for always making people laugh but at the cost of someone’s self-esteem.

That made me so angry. Damn. I started yelling at her, told her that she embarrassed me by saying that in front of a whole lot of friends of mine, that she had no right to assume I didn’t dare show any softer side because I was insecure, and I went on and on with the accusations.

When I was speaking my mind, I thought she would throw a glass of wine in my face, break down and cry, or leave the party all upset. Instead, she kissed me right there on the spot.

At first, I just thought she was one crazy bitch! But when I started confronting women with stuff I didn’t like more often and they reacted by treating me with more respect and chasing me around?

That was when I realized how powerful being a pain is. How powerful minor conflicts are. I hope you do too by now.

2. What Attracts Women? Being a Pleasure Does!

Compliment her a few times on a daily basis and do sweet stuff for her. Works best if you create a contradiction with being a pain: now you're sweet, then you're an asshole. The tension created by you doing A now & opposite B afterwards is what creating attraction is all about.

2.1. Why Being a Pleasure Works

Ain't it funny how the dating game plays all kinds of tricks on your mind? I know it ISN'T funny when you're still a bit inexperienced with women, but it won't be long before you'll start appreciating the Universe's version of sarcasm.

You see, the vast majority of men out there make dating women wayyyy more difficult for themselves than it ever should be.

Basically, I can classify average guys like you and me into two categories:

- 1) The nice guys who truly believe that by giving a woman everything she wants, she will give them what they want. They still believe in the "become friends with her first and hope for the best" approach. Hopelessly outdated and completely naive. That's what it really is.
- 2) And then there are the disgruntled nice guys. They know that nice guys always finish last and that the bad boys somehow seem to "get the girl", so they decide they need to be bad themselves. Somewhat true, but it's only one side of the coin.

You see, you, as a guy, are raised with the mindset that some things are "cool" to do as a man and some things are just NOT done. Things like talking about your feelings, crying, and being a pussy.

The funny thing though, is that while half the male population of the globe is trying to do exactly what women want... and the other half is trying to do the opposite because they think it works better?

Everyone seems to forget that you can also give a woman what she NEEDS. There's a difference between what a woman wants (what she tells you), and what she needs (what satisfies her desires).

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And the cosmic joke here, is that in these modern times no man really courts a woman anymore. And I mean courting in a good way:

- Giving her genuine compliments that make her blush from ear to ear
- Making an incredibly romantic plan for a date that includes a candle lit dinner, watching the sun set together, slow dancing together, etc.
- And so on

In short, in a society where people get more brutal, straightforward, and anti-social every single day (think about: how much times do you eat your dinner in front of the TV instead of actually eating at the table with the family)?

No one makes a woman feel like a princess anymore, like she's the most amazing woman in the entire Universe, like she's the only person and thing that's worth your complete attention.

And trust me when I say: the need for a woman to feel like a princess is very real, because it's nothing more than the female version of the two basic drives of human psychology.

Famous psychologist Sigmund Freud discovered the two basic human drives, the sex drive and the need to feel important, many years ago.



Meet Sigmund Freud.

What did Freud discover about the need to feel important?

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He found everyone wants to be somebody, to be respected for something, to be known for something, to just... feel important for a change, if only for a little while.

Now, this is where I'll ask you a simple question:

If more and more guys forget all about being a gentleman and courting a woman, how effective will it be when you make her feel like the most important person in the world? Like royalty?

That's right: you'll be satisfying a need (the need to be important) that almost everyone ignores these days. That's like a sea in the freaking dessert filled with water-deprived people who got lost and need a drink!

2.2. Real Life Examples of Being a Pleasure

I still remember the first day at work in a clothing factory in the center of Utrecht, which is one of the biggest cities in the Netherlands.

I don't know if you know the story of [how I got started](#), but if not then let me tell you that working there was for from voluntarily. I had to, because I needed to pay off the debts I had incurred because of my previous fuck ups with women.

To be a little more precise: I met a gold digger and she got me for all I was worth... and more.

Anyways, I still clearly remember the first day working there because I met this Chinese chick. She was four years older than me, hot as hell, and there was something about her that made you say "she must be a freak in the bed". Now that's how I like my women!

So, I didn't even know her yet and somehow we got to talking about how our dumb asses ended up working there. I brought up the fact that I was in serious trouble and probably needed a place to sleep.

She immediately offered to talk to her brother and his roommates who were looking for a new roommate. I was so grateful, even though her brother and friends were super Christians and I'm not really down with praying before every snack, breakfast, lunch, and dinner.

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I was grateful because she knew they would take this poor soul in without asking me for rent (which I couldn't afford).

But the point here is: I immediately thanked her from the bottom of my heart, told her how awesome she was for even bringing it up, that it was the sweetest thing a friend ever did for me, and that her kindness made her even hotter than I already thought she was.

It made her blush, so I asked her out, did the whole romantic nine yards thing (cooked for her, gave her roses, held an umbrella over her head when it rained, gave her a massage and all kinds of other stuff that "normal" guys would consider to be gay).

The result: I spent 3 days at her place and all we did was have sex.

As you can see: that's how powerful being a pleasure can be. I do feel I have to tell you that being a nice guy is very different from being a pleasure.

Being too nice (so being a nice guy) means agreeing with everything, accepting second class behavior, being desperate and chasing women around until they think you're a creepy stalker... or their best friend.

Being a pleasure, though, simply means being more romantic than a woman thinks a man is capable of. It's one of my most overlooked strengths, really.

And it's definitely worth considering when you want to get a good-looking, interesting woman to come inside with you after a date...

Or a good idea for ON a date of course!

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3. Get Women By Being In Need of Help

Every woman has a maternal instinct. The need to take care of others. Create attraction with another technique first, and as soon as you're sick? Burned yourself so "you can't cook"? Broke? Let her know you need help and her maternal instinct and need to prove her love will do the rest.

Just tell her:



3.1 Why Needing Help Works

I can almost hear you think when you read the brief overview:

"What, so I'm suppose to let a woman know I can't do something and she will automatically do it for me... AND will be attracted to me?"

Nope.

There's a little more to it than that amigo. Here's the juicy secret of how it really works: us men have been raised to show the world we know everything, can do everything, and never admit we can't.

No, really!

Think about it: if a guy asked you the way to a certain street and you kinda know where it is but don't have a good idea of how to get there? You'll still give him some directions, won't you?

You'll do it even though you're not sure, right?

And it's typical male behavior. Better said: women expect men to act this

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way. Guess what happens when you openly say you have a weakness, need help, and don't feel good or bad about it?

To women, it's TRUE confidence. Admitting a weakness and feeling comfortable about it is kinda sexy to women.

Because women are much more sensitive than us men will ever be simply because they're wired in a different way than we are, so when a guy... who is expected to always be bold and brave (especially around women)... breaks down and admits a weakness?

A woman's maternal instinct comes into play and she'll take care of him like no one can, and feel good about it and the guy too!

WARNING: admitting weaknesses every single day and coming across like you're never in control, and always need help, is a turn off. The trick is to do what you always do, and when you feel down every once in a while and need someone to talk to?

That's when you admit a weakness.

The most interesting aspect of being in need of help though, is when it's the opposite of what you usually do.

For example, when you created attraction in more aggressive ways like playful teasing, being picky, or being dominant yesterday or for several weeks...

And then you go ahead and show a soft side by admitting a weakness?

That will let a woman know there's more to you than meets the eye.

First of all, this creates an air of mystery around you and that by itself is enough to create attraction.

Secondly, by being A today and the opposite Z another day, you'll be unpredictable to her. And like I said before: being unpredictable means a conversation, date, or relationship with you won't become an every day routine...

Routines a woman has to go through day after day, after day, are boring... and they're the MORTAL ENEMY of attraction.

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And I think this is a good time to tell you that the old saying “opposites attract” is true, but in an entirely different way than you think it is!

You see, if you would be the same every day? Then your conversations, dates, and relationships will get boring for the ladies and they WILL leave because you can’t satisfy their needs. That’s what I can guarantee you.

Yes, they will even leave you when EVERY DAY you spend with them is awesome, because after a while? They will get used to it, so awesome will become normal for them... and in the end, just another routine for them.

In come the opposites. You’re a pain (see page 7 for more info) on day 1, and a pleasure (see page 11) on day 2. You’re hot on day 3, cold on 4.

The differences between days are dramatic this way. If she could rate days on a 1-10 scale, then you being a pleasure on day 1 would be a 10, you being a pain on day 2 would be a 1.

Do you see where I’m going with this?

- Because the differences are so huge, a woman won’t get used to it so you’ll keep being unpredictable. And that, my friend, creates attraction

- Because it’s great to be with you today and a nightmare to be with you tomorrow, a woman will treasure the good days like crazyyy. She’ll start to do anything to make more good days happen, including chasing you around and trying to keep you interested

- Because you show her a soft side and a dark side at random and on a continuing basis, she can’t decide whether you’re a nice guy or an asshole. In other words, she has to find out more simply because humans are curious by nature.

Hell, the rollercoaster ride that is being with you evolves into something that’s much like a drug after a while. And in case you’re wondering: YES, this is why women stay with rock stars that beat them up, use drugs, and cheat on them.

If the only thing you’ll take away from this free ebook is that opposites attract and that you should thus use two qualities that contradict each other in your interactions with women?

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Then I know I did my job and did it really well, because this stuff is scary effective. So much so, that it works just as well when you want to make new friends or want to climb the corporate ladder of the company you work for.

It will only be a matter of time before people will start seeking your approval... just so they'll get a good day from you.

Start asking women for help to show your softer side, so they see both the tough exterior and the soft center, and you WILL meet as many women as possible in a smaller amount of time than you thought to be possible.

Hey, don't take it from me man. Take it from Casanova.

3.2 Real Life Examples of Needing Help

Fun fact: some of the world's most famous bad boys, one of them being Casanova, have used being in need of help to their advantage.

I regularly talk about why bad boys are so attractive, and how you can meet as many women as possible in the shortest period of time by learning from them, in my [Inner Game newsletter](#).

But back to Casanova here...



Meet Casanova.

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Casanova was seen by many women all over Europe as a bad boy, a womanizer, someone who destroys marriages, someone who went against everything the church believed in (back then the church still pretty much ruled the world).

So, whenever Casanova would meet a new woman who had already heard about him? He knew the odds were against him. He knew that by being what was expected of him (a bad boy), he wasn't going to get very far.

That's why he would first be the typical Casanova (a playful teaser and romantic), and then he would suddenly talk about the hardships of life, a bad childhood, the enormous sense of guilt he felt because he seduced so many innocent women that deserved better...

And women would melt in his arms whenever he showed he needed their help, that he had a weak side, even though he was seen as pure evil by most of Europe.

Casanova probably didn't consciously realize it at the time, but he served women the ultimate ego trip: what seemed to be a chance to tame the bad boy, the lion that was seen as evil but now looked so soft and innocent in their arms.

Do you see which basic human drive he catered to here? I mentioned it before: the need to feel important. If a woman is able to tame a bad boy and make him a good guy again, it's a huge boost for her ego and let's her know that only SHE was able to do that. It makes her feel important.

Combine that with the power of opposites, and showing women you need help is a powerful way of attraction. Best thing about it: I'm willing to bet you that not a single dude you know will ever realize what's really going on when you use this stuff.

It means you'll have ZERO competition, and that you can do whatever the hell you want and get away with it, because even women won't know the psychological buttons you are pushing...

Only you and me will know, so start using this subtle but extremely effective technique from this day onward!

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4. Attract Women By Being the Anti-Prude

There are plenty women who worry way too much about what others and society thinks of them, but who secretly want to stop caring and get down and dirty. Lure them out of their politically correct cave with your sexual confidence and enjoy the super freaks you create!

4.1 Why Being the Anti-Prude Works

Here's some God forsaken truth about the dating game: men have made it harder for other men to get women. Why?

In today's society, when a guy sleeps with multiple women a week, he's called a hero. Every other dude wants to be your friend and then find out how you do it.

But a woman? When a woman sleeps with several guys in 1 week, she's a slut, a whore, a prostitute, a skank, a tramp, a ho, and any other kind of name you can give sleazy women.

Do you realize what this means?

It means women are ridiculed, insulted, and gossiped about when they try to have the same sexual freedom as men have.

Meanwhile, women have the same sexual urges as men have. They fantasize about sex as much as we do. You just think they don't, because women can't tell you about it because they are looked at the wrong way when they do.

In short, women want to... but can't, because they fear their reputation will be destroyed by it when someone starts talking. They know society is just built that way.

The reality is that women are expected to act "lady-like", which boils down to covering up that they have the same sexual urges as men have.

Sure, it's not like women aren't horny and honest about it when you're alone with them...

But at some point, they all have to play along with the game society has

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programmed to play. They don't want to, but they have to.

Having said that, can you imagine the HUGE relief when you let women know that they can truly be themselves around you?

That they can truly be open and honest about their sexual urges, act on them, and that you won't tell a soul about it?

And if you're wondering what the hell you can say to get women to finally drop the act and be as sexually free as men are...

Try saying what I just told you. It hasn't failed me yet, so I don't see any reason while it will fail when you start using it!

Strange things start to happen when you let women know you don't believe in society's definition of how much sexual freedom women can have.

Once you let them know in advance that you don't want a relationship and are fine with them seeing other people because you want to see other people as well for example?

You start getting fuck buddies left and right, especially if you also let women know how you feel about their sexual freedom...

Aren't women awesome? If you still think they're not, then just wait until you hear the rest of what I have to say...

And speaking of being the anti-prude: many women want the same sexual freedom as men do, but they're looked at the wrong way if they confess they slept with a guy on a first date. There's this BIG taboo around sleeping with someone on the first date...

But you can call yourself one lucky bastard, because I wrote a blog post about it that shows you how to have sex on the first date without forcing women to do it AND without making them regret it later on.

Check it out:

[Sex On The First Date: How To Easily Have Sex On The First Date](#)

Onward...

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4.2 Real Life Examples of Being the Anti-Prude

At a certain point in my “dating career”, I was getting sick and tired of having to go out to clubs, malls, the streets, or to colleges to pick up women.

I wanted something a little more... long term. I put my money on social circles and from that day onward vowed to only be friends with women, even if they liked me, until I thought it was time to make a move.

That was when I met Amra, a woman who was a natural at seducing women. I was so proud of myself for befriendng her...

Because not only did I prove my persistence because she was smoking hot and thus hard to befriend instead of make a move on, I was able to learn a lot from her very seductive ways.

Anyways, I was always teasing her, and being very dominant around her. Then, one day, she asked me what I thought of her sleeping with more guys than the average girl. That was when I gave her the story about women wanting the same sexual freedom as men do, but that they never get it, and that I thought it wasn't fair.

And guess what? Her eyes started twinkling, she got very touchy-feely afterwards, and when she met a bad boy who dumped her instead of her dumping him?

We were fuck buddies. And I'm 100% sure that the sole reason for me getting such an aloof chick, a female player, was that I was an anti-prude...

Because I did everything else right before that and never got a real chance to make a move (even though I didn't even want it before the bad boy came along).

In a few words, being an anti-prude works well on the wild chicks. You know, women who love to party, or who date around, or who are afraid of commitment.

But don't think other kinds of women don't like the potential sexual freedom! Think about it: women from the Middle East, Hindu women, and women with a very, very religious (Christian) background... are all still

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women.

They have the same sexual urges as any other woman does, as any man does, but they are much more limited in their ways... and that means they crave to be free (sexually) deep down inside more than anyone else.

Proof: my current girlfriend Naisa is from Iraq AND her family is very religious while she's not. She was very... shy at first, but now? I think you know what I mean...

Let's keep this puppy going, shall we? Neeext!

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5. Make Women Like You By Being Different

If a woman has only known country boys, imagine what happens if she meets a guy like you from the big city! You're unique, rare, and if you keep talking to her then it's easy to get a date. Why? Everything that's different by comparison is new and thus exciting for her so she's naturally attracted to it. Creating attraction = being the new guy.



5.1 Why Being Different Works

Let me get this straight dude...

Being different by comparison does NOT mean you should start dressing like a gothic weirdo, a cowboy that walked right out of a Western movie, or any of that other over-the-top nonsense.

It's not about being a clown. Or a weirdo. Or dressing funny to stand out.

You see, as I explained before, women feel like they're stuck in their boring every day life full of its boring daily routines and boring obligations.

Women are bored with the mediocrity, the lack of excitement, the plain mediocrity of the world around them. They're bored just like men are.

Now imagine if you were the daughter of an insanely rich oil magnet. All you've known in your life is horses, getting everything you want at will, and boys that are just as stuck up and spoiled as you are.

Sure, you date a guy here and a guy there, but somehow you feel like they're not right for you. You feel like something's missing. Like they're too predictable.

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In comes a guy “from the hood” with goals, who has to fight for what he wants, he doesn’t give a shit about manners and being polite. He’s a guy with a risky guy. Guess what?

If a woman ends up in a situation like this, she’ll pick the guy from the bad neighborhood 9 out of 10.

Why?

Because he’s different by comparison. He’s almost the opposite of what a rich girl is used to... and that makes him unpredictable. Exciting. Risky. A woman feels like being with him is an emotional rollercoaster where she never knows what happens next and feels more alive than she has felt in years.

In short: the dude is completely unpredictable, and it’s what keeps her interested.

On the other hand, if we would put the same guy back in his neighborhood? He would just be one of many. Introduce 1 artsy, cultural nerd in there who’s very sophisticated and again... comparison comes into play.

Do you realize what this means?

This is another reason why opposites attract and what the saying opposites attract really means:

If you’re close to the complete opposite of a woman’s world? You create attraction by being unpredictable, and you aren’t doing anything for it!

You’ll be exciting, risky, an escape from her every day life of boring routines and obligations... just because you’re so different from what she’s used to.

Thinking along those lines, you could try the following:

- Going to a birthday or party where mostly R&B and rap is played? Go in a dress shirt, maybe even wear a tie, and see what happens...
- Going to a birthday or party of pretty rich people? Dress like 50 Cent would and see what happens...

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- Hate art? Go to a museum or art gallery
- Hate sports? Go to as much football, soccer, etc. games as you can

And I'm willing to bet you that you will grab women's attention, especially when you start talking and let them know how different you really are.

All you have to do then is NOT screw up, because being unpredictable can be so powerful that it will get you phone numbers while you're not really asking for them.

5.2 Real Life Examples of Being Different

Me and a couple of friends wanted to go clubbing in Utrecht (a pretty big city in the center of Holland) several years ago. We had no freaking clue about where to go and decided to just pick a club at random and go there.

We decided to go to the Tivoli, a club in the center of town. And it turned out there was a party with only rap music going on in there. So, we boldly went in, and then...

Before I continue, you have to know here that we were celebrating the birthday of one of my friends. Now, I wouldn't say the guy or his family was swimming in piles of money, but he could afford to dress like a businessman (suit and everything) every day and not wear the same suit twice in weeks...

That's why me and my bro's decided to "suit up" and wear dress shirts and matching ties because we knew our friend would do the same.

So there we were: dressed up like businessmen and walking into a club filled with, well, the kind of people who always go to rap parties. Think baggy jeans, XXL shirts, baseball caps, and lots of "bling bling" here.

I was the first one that made it into the club, and it was like the music stopped playing and time stood still, because almost immediately 4 different women tried to make eye contact with me.

The first woman I talked to just had to know why I was wearing such fancy clothes, which resulted in me claiming to be Scarface's evil little brother, her laughing, and me taking her home.

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It was the first woman I talked to! That was when I knew I was on to something.

An important side note here: don't let your clothing style (or any other eternal stuff like money, cars, fame, power, jewelry and so on for that matter) decide how confident you feel.

You can also be different by comparison by going to places you dislike to meet women there, like going to art galleries and museums while you hate art...

6. Being the Manager of Her Crushed Stardom

It's easy for women to lose faith in their own abilities after a childhood of dreams that never came true. She used to believe anything was possible, but doesn't believe anymore. Creating attraction is easy here: excessively show her you believe in her dreams and make her ambitious again. She'll love you for it.

6.1 Why Being the Manager Works

Us men are followers of the herd whether we like it or not. We're group-minded, probably because as a group we have a higher chance of survival than on our own so we needed to become part of a herd as a species just to survive... back when we still lived on the plains of Africa in little huts.

Back to the present.

Recent research has also shown that while men have 8 or so unique emotions (we feel sad, angry, happy, etc.), women have a whopping number of 200+ emotions. Essentially, it means women have much more feelings that can distract them.

And I'm willing to bet you that it's the reason why they want to be led more than us men do, and that plus the group-mindedness of humans in general...

And what you get is women looking for management. I'm not saying that to disrespect women by the way, because YOU have a natural tendency to be led too, just like I do.

Here's a juicy secret about being the manager: as women get older, the stuff they dreamed of becoming usually hasn't come true, and they feel desperate, hopeless, and frustrated because of it.

As we all get older, plans made with passion get replaced by choices made with reason: we give up on our dreams and "do what's right" (which is wrong in my opinion by the way).

But that doesn't mean we stop dreaming. It doesn't mean our youthful enthusiasm is gone. It doesn't mean women never hope for better days anymore.

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And THAT is what I call an unsatisfied need. Remember: anyone that has a need that hasn't been satisfied can become attracted to you, once you start fulfilling that need. I've shown that time and time again and I will do everything in my power to make you see it too, throughout this ebook.

So, how do you create attraction now you know about this need to be led and about her long lost dreams?

Simple: talk about it. Instead of having another lame conversation about how her day was, ask her what she wanted to be when she was young. Ask her what she wanted to do when she was older.

Not only do you get to know her better this way (and by now you should know that anything information she gives you can be used to create attraction with)...

You'll also discover what the ambitions she had as a child were.

And then you go: "you know you can still make it happen, right?"

That's when you start to see her eyes twinkle. That's when you tell her you believe that people can reach their full potential and that you love helping them do it, including her.

"Why does this work Dennis?"

I'm glad you asked! First of all...

On page 12 and 13 of this ebook I explained how every human being has the need to feel important. Everyone dreams of being a star. If you give someone enough reason to believe they can be a star, they'll feel important... because of you.

That's attraction right there, because you can bet your ass that she'll want you to keep inspiring her, and keep making her feel important!

Secondly, by offering to be her "manager", you are being dominant in a subtle way. You're LEADING her. You're taking her hand so she can go where she wants to go with you as her inspiration.

Dominance creates attraction like CRAZY, partly because of what I explained before: humans have a natural tendency to be led because it

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was advantageous to our survival.

**DON'T JUST WIN
DOMINATE!!!**

Don't just Win With Women, dominate!

Last but not least: you're literally inspiring her, making her feel positive, making her feel confident. These are all feelings of pleasure.

And a deep psychological drive of all animals, and of humans in particular, is the desire to seek pleasure and to avoid pain.

Since you're giving her plenty of pleasant emotions here, she wants to feel them some more. So, she starts automatically chasing you my friend.

And do you see the big picture here?

One way to describe creating attraction is:

Find a way to give her more pleasure emotionally, psychologically, physically, or spiritually than she's getting now... and she will chase you to get more pleasure, because humans are psychologically wired to seek pleasure and avoid pain.

Start being the manager of her crushed stardom. Make her feel like a star and she'll be your porn star in a very short period of time.

Just kidding! Or am I?

I'm not kidding dude. Being the manager is the right thing to do, especially if you want to meet more women in the shortest period of time, and without much effort...

6.2 Real Life Examples of Being the Manager

So far, I've shared some new and amazing ways to create attraction with you. And sometimes, I was a little controversial. But prepare for even more controversy, because what I'm about to say may shock you:

The masters of being managers of women's crushed stardoms are...

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Pimps! Wait, wait. Don't start hating my guts now dude. Hear me out.

Pimps paint a perfect picture for women that caters to their specific hopes and dreams they have both now and those they had when they were children.

Asking a woman for her life's story is actually one of the first things a pimp does. Hell, pimps have perfected being the manager of crushed stardom up until the point of them sending women out onto the often cold, or rainy, or dangerous streets to make money by screwing guys...

And making the women believe they will live their dreams because of doing that in the foreseeable future.

This is how incredibly powerful this technique is. So powerful, that pimps are able to use it successfully and have been able to do so for years.

You may be wondering by now: "How does he know all this stuff?"

To tell you the truth: if you've read the story of [how I got started](#), you would know I was a homeless bum for a while.

During my days of struggling just to eat and find a warm place to sleep I met some very bad people. Dealers. Junkies. And a guy who was sending women to the Red Light District in Amsterdam when he wasn't busy serving time or robbing stores.

It wasn't a pretty sight to see all that stuff going on right in front of my face, let me tell you that. And let me be honest with you when I say: I did what I had to do to survive and get out of the streets, without physically hurting anyone. And I'll leave it at that.

I really wasn't lying in my personal story of going from broke and dateless to well paid and lots of ladies when I said I had to improve a lot about myself.

I almost took a trip down a very wrong path in life, but my persistence to create a positive life for myself kept me from doing it. I had seen too much drama as a homeless guy and during the divorce of my parents to want even more of it.

Anyways, the part-time pimp taught me how to be the manager without

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being aware of it. And it wasn't until a year later that I realized why what he did, worked.

That's the only thing I can thank him for, really, because other than that? He was what you would call "criminally insane" and I'm glad I don't know him anymore.

Wew! You're getting some intense stories inside this ebook, huh? But I feel that's necessary to show you the full extent of how and why certain techniques to create attraction work... and so you'll see them work from multiple angles.

Not only that, I also believe in transparency: I'm very open and honest about who I am, where I'm coming from, and what I can and cannot do for you.

In my opinion I HAVE TO BE, because how else can you tell my dating advice is worth its weight in gold?

How else can you tell I know what I'm talking about?

How else can you tell I care so much about your dating success that I'm willing to reveal embarrassing stuff about myself just to help you?

Let's keep it moving here though!

Let's look at a major force in the dating game: fulfilling her psychological needs. I think it's CRUCIAL, must-know information if you ever want to try to achieve long-term success in the dating game.

7. Get Her By Fulfilling Her Psychological Needs

Everybody has an unfulfilled need in life, a hole in their system. Example: women who grow up without a father crave a really dominant male with authority who protects them, because it allows them to fulfill their unfulfilled need for a father. Be that guy.

7.1 Why Fulfilling Her Psychological Needs Works

Earlier on, I explained to you that no woman can be attracted to you if she doesn't have a need that's unfulfilled... and that that's actually a good thing because there's always an unsatisfied need to take care of.

Hell, there are so many unfulfilled needs that I almost don't know where to start with explaining them all to you. Let me give it a shot...

The oldest sister

The oldest sister in the family has always had the most responsibility: she was the one who took care of her little brothers and sisters when they were younger. She got to do all kinds of stuff first too.

In short: she feels privileged and has always been the dominant one.

If you want to attract the older sister (the same goes for an only child by the way), you have to emphasize that you're the leader. You're essentially telling her:

"It's great that you were always in control at home, but you're with me now and I'm in control here. Like it or not".

You see, the older sister or only child has been raised believing that she is the boss and that she always gets what she wants when she wants it (her reasoning: "because I'm the oldest").

You could say the oldest sister or only child is a little spoiled. It's your job to UNSPOIL her!

Who would have thought that asking if a woman has any brother or sisters and how old her siblings are has an actual purpose in the dating game!?

The middle sister

The middle sister of the family feels oppressed, and she has good reason to believe she's being oppressed too. She's not the oldest and not the youngest, so in her opinion she's nothing special.

All she wants is to feel important (there we have this basic human drive again, it's so important in the dating game!), and to be free.

You can easily attract her by making her feel important (use Being a Pleasure of Chapter 2 for example) or by giving her an escape from the oppression by doing something exciting.

This is when you'll do very well by taking her on dates with a little risk involved: mountain biking, racing, rock climbing, and other active sports and activities.

Remember, by giving her the pleasure she seeks, she wants more of it because of the way humans are wired: seek pleasure – avoid pain.

The youngest sister

The youngest sister usually feels TOO young. And with that I mean: she feels like people think she can't handle herself well, like she can't do stuff on her own, like she can't be responsible or in control.

When you want to attract the youngest sister, you'll do almost the complete opposite of what you do with older sisters: you let her have control, be dominant, and make the decisions.

Don't worry, because it doesn't mean you'll have to be her bitch. It means you give her the illusion of choice, the illusion of power. It's like saying:

"What do you want to do today? Go rock climbing or go skating? I think both are fun! Rock climbing is best in my opinion because we can have a romantic pick nick after all the hard labor".

Do you see what I did?

I gave her two options, let her know I like both, and then let her picture the thing I really want to do in her mind's eye.

Guess what she'll pick? She'll pick the thing you chose 9 out of 10.

Because whether she's the youngest sister or not, women still want to be

led because of all the doubts their emotions create and because of our group-mindedness as humans.

So, you gave her the illusion of choice while you made the decisions, so you fulfilled two psychological needs at once: the need to feel important (to be recognized as full in this case) and the need to be led.

The father seeker



I once met a chick from Bosnia who lost her dad in the Balkan wars when she was very little. She always seemed to seek men's approval and because of it flirted a lot, she always immediately responded to dominance, and she asked me for advice on absolutely everything.

Then I met a hottie that was part Portuguese, part Surinam whose dad left her mom and her when she was young because he wanted to sleep around like the typical Surinam male does (or so they say).

She, too, was looking for a lot of male approval, and she, too, got turned on by dominance like bees are attracted to honey.

After that, I met a psychology student with beauty and brains (see the Real Life Examples of this Chapter) who finally made me realize:

Women who never had a father figure in their formative years (between the ages of 0 and 7 years old) didn't have a male role model to look up to and are still looking for one. They're stilling looking for a male authority figure.

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Famous psychologist Sigmund Freud found that the father and the mother of a child growing up represent the archetype of the male and the female for the child. In other words, the child thinks that males are how her father is and females are like how her mother is.

In fact, Freud found that throughout life, women will subconsciously go for someone who resembles their father in many ways... while men will want someone who resembles their mother in many ways.

Weird huh? And yet, somehow, it makes perfect sense.

Example from real life: my girlfriend Naisa's dad is a self-made entrepreneur, an intellectual, a deep thinker, and he loves reading and psychology. And me? All I have to say is: check! Check, check, and check! I am and love all of the above as well...

Anyways, women who grew up without a father are still looking for a guy that tells them what's wrong and what's right, someone who protects them, someone who leads them every step of the way, and who gives them the approval they need...

In short: they're looking for all the traits that a father has. Give them to her, and she will stay with you forever.

The only reason why I didn't stick with the Bosnian OR the half Portuguese chick, was because I myself got tired of being a one trick pony. I wanted to explore other facets of creating attraction so I moved on.

The idol worshiper

Everyone who doesn't have a goal in life feels empty in life, but like Robert Greene explained in his excellent book called *The Art of Seduction*?

The idol worshiper feels emptier inside than most people: she's insecure and can't be satisfied with herself, so she's looking for something to fill the "hole in her heart". She wants someone or something to worship, because by focusing on something that's "higher" than her, so she's distracted from the void she feels inside herself.

So far for the almost direct quote from Greene's book and onto my own experiences. An idol worshiper is a chick who has so many insecurities or feels so insecure about herself, that no amount of doing anything will help her get rid of it.

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She needs to distract herself... FROM herself with a cause, with something that's bigger than her.

Sounds difficult, I know, but it's actually quite easy. If you are fighting for a good cause (charities, animals, whatever), you simply get her involved in it so she has something to worship.

But what's more common these days, in my opinion, is a complete lack of goals and purpose in most people's lives. They're simply bored by every day life filled with its lame, mind numbing routines... but don't know what to do about it. And that includes women.

Hell, I'm willing to bet you that most women are idol worshipers up to a certain point, since women are very self-conscious and way more emotional than us men are.

Anyways, the point I'm trying to make here is this: women in general, and shy and insecure ones in particular, can't wait to distract themselves from feeling bad about themselves. By having something going for yourself that's bigger than you, like a job, a sport, a hobby, ANYTHING, you give them the distraction they need.

What's more, women will secretly envy you because you seem to worship something that makes you completely forget about yourself, and they want to learn how to do that from you!

The aging baby

I have to give credit where credit is due here: this is another example from Robert Greene's book *The Art of Seduction* that I've taken one step further by applying it in real life... and showing you how to do it as well.

An aging baby is someone that simply doesn't grow up. You probably know a woman who's an aging baby: she's 25 but act like she's 18, she's 30 and still parties every weekend, she's 18 but acts like a child, etc.

It makes perfect sense to say the aging baby is afraid of death and getting old, but an even bigger factor is the fear of taking on responsibility.

This type of woman simply doesn't want to be held accountable when things go wrong, so she doesn't want to be responsible for a damn thing and just play around.

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And here's the psychological mindbender: because the aging baby doesn't want to take on responsibility, you'll attract them by being the responsible one. By being the adult.

Don't start criticizing or judging these women for wanting to play around, but be like a parent to them: forgiving, loving their youthful enthusiasm, and you will be their perfect escape from growing up.

One of the ladies who worked for my previous employer was in her thirties and partying every week, and giggling all the time like she was 18. Now that's an aging baby.

Then, one day, she mentioned that she had a boyfriend and I expected him to be an equally irresponsible douche. You know, a 40-year old, perverted guy who goes to clubs where 16-year olds go to dance.

But the truth was stranger than fiction: her man had his own company, was responsible for dozens of people in his community (he did lots of volunteer work). In short: he was her exact opposite.

I really didn't understand why she would like such a guy, because I thought he must have been the most boring person on the planet ever in her eyes.

Then I started thinking: she's immature and knows she can't be by now. He's very mature. Put them together and he makes up for her lack of responsibility... wait a minute... that's it! She needs him to make good for her childish, playful ways. A-ha!

7.2 Real Life Examples of Psychological Needs

Let me give you a background story on the lack of a father figure here:

Don't ask me why and when, but I still remember that at a certain point I met this brilliant chick who was studying psychology, was very into the material, and ended up psycho-analyzing me.

After I explained several things about how my childhood was, she told me that the lack of a male father figure made me more aggressive and hot headed than the average person. It also made me want to prove myself more and made me look up to male authority figures more than usual

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(because I did not have much of a father, an authority figure).

So far, it was all true. And it got me thinking:

If the lack of a male role model (a father figure) has effect X on men, what will be the effect on women?

I quickly found at that the lack of a father figure made women look for men's approval more, date around more, and crave dominance in men more simply by experimenting.

Its funny what a seemingly random encounter with a random stranger can teach you about yourself, life, and dating, isn't it?

That's why I always say: everyone is your master in some area. Don't underestimate anyone, because they have unique talents that could teach you more about yourself and the world... if you paid attention.

Remember when, in the beginning of the ebook, I told you I wanted to show you how to meet as many women as possible in the shortest period of time, and without much effort?

Good! Because fulfilling a woman's psychological needs is by far the fastest way to do it...

That, and checking out the two popular blog posts that gave me the idea for writing an entire ebook about what attracts women:

1) [27 Ways Of Creating Attraction That Will Get You The Hotties](#)

2) [27 More Ways Of Creating Attraction That'll Get You Hotties](#)

See those brief descriptions of each way of creating attraction? Yep, those are what made this ebook happen...

Anyways, moving on!

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8. Get Dates By Being Ambiguous

Famous psychologist Sigmund Freud proved that humans are narcissists. Men are attracted to women who like guy stuff and women are attracted to men who like girlie stuff. I'm not kidding! Here's a question as proof: can you guess why many women fall in love with gay guys? Creating attraction is using that what human psychology is attracted to "against" women.

8.1 Why Being Ambiguous Works

I'm doing my best here to show you as many uncommon ways to attract women as I can come up with right now, and I think that you'll say what the f... in a couple minutes, if you already didn't think that when you read the brief overview of how this concept works...

Because dude, if you thought you had a good idea of how deep the rabbit hole of the dating game goes? Then you're about to be surprised!

Do you know how many guys fantasize about women who love football, cars, games, beer, and all the other typical stuff us men like?

Many! Hell, I'm willing to bet you that you've fantasized about it at some point in time. I know I have. Every man does.

And women do the EXACT same thing: they secretly fantasize about guys who like Oprah, shopping, watching chick flicks, and so on.

But... why?

Well, famous psychologist Sigmund Freud found that us humans associate the unknown with risk, and risk with pain. We tend to avoid pain and seek pleasure, meaning that we like familiarity.

In fact, Freud found that not only are we more likely to become friends with people who are similar to us and that we become friends with them faster...

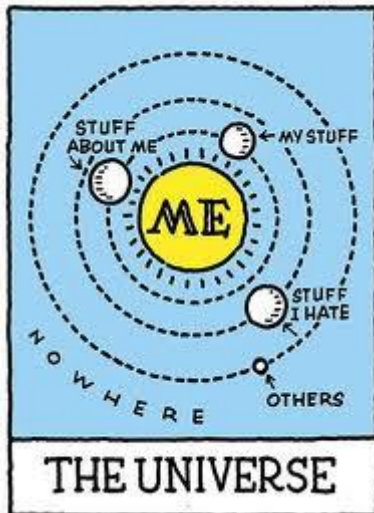
But we also secretly crave someone of the opposite sex who is similar to us, simply because we ASSUME someone similar is less risky, easier to understand, easier to relate to, and so forth.

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Looking at the COMPLETE lack of understanding from women about men and from men about women that 90% of the population suffers from?

It makes perfect sense that most people want someone who is similar to them because that someone will give them a lot less to worry about than an “opposite” would.

THAT’S how narcissistic (self-loving) we are! Don’t worry, it’s not as bad as this:



Anyways, I call this whole process not the need for a significant other, but the need for a similar other.

And the consequences are profound my friend. Let’s look at what it means to single women for example:

- If you like Dr. Phil for whatever reason (like I do), tell a girl about it and you’ll be catering to her narcissistic need of finding a similar other.
- If you like shopping, you’ll do the exact same thing
- If you like to gossip or talk for hours about anything and everything on the planet, you’ll do the exact same thing

In short: do like girls do and you’re doing well. That doesn’t mean you should FAKE that you like certain things, because that’s manipulating women and not only is that something only a coward does...

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It's also something women quickly discover, after which they'll dump your sorry ass.

So, if there is ANYTHING, any activity or hobby or other thing you like, that is generally considered to be something that only women usually like?

Use it to your advantage. Thinking along these lines I should consider myself to be one lucky bastard, because I somehow genuinely like watching Oprah, Dr. Phil, chick flicks (I'm a movie junkie so I like most movies), and shopping.

How about you?

And I think this is the right time for me to say: it makes perfect sense now that it's real easy for women to fall in love with gay guys.

They love shopping, fashion, glitters, and all that other over-the-top female crap. They even freaking TALK like women.

Doesn't mean you should admire gays or become one yourself. Don't be a biased a-hole and think a little more open-minded. Think along the lines of: if I see something that works with women, I'll use it and see if I can make it work as well.

In that respect, there are several things you can learn from queers without being one or becoming one.

And hey, if your friends mock you for liking "chick stuff"? Guess who has the last laugh? You do, when you walk away with dozens of phone numbers after a night of mingling with the ladies, while they only successfully came into contact with... a barstool.

I think it's worth mentioning here, too, that I'm talking about what society considers to be male traits and female traits. So, just so we're 100% sure that you grasp the concept of ambiguity, allow me to give you a short list of typical male stuff and female stuff.

Keep in mind that you need to focus on the female stuff, unless you're gay. If so, then why the hell are you reading my ebook!? Go away! Now!

Male stuff: cars and racing, technology, gadgets, games, sports, beer, wrestling and other forms of fighting, etc.

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Female traits: Oprah, horses, cocktails, Dr. Phil, Sex And The City, women's magazines, pop music, shopping, shoes, flowers, babies and children in general, etc.

Make a list for yourself of the things women typically like. Which of those things do you like? If it's none, try each item on your list at least once.

I'm willing to bet you that you'll like AT LEAST one thing, because every guy has a softer side he's unwilling to show because that's not "cool", but let me tell you: getting the girl and being cool are two VERY different things.

Final hint: clothing style, particularly colors. Pink, for example, is considered to be a feminine color.

8.2 Real Life Examples of Why Ambiguity Works

Because my dad was almost never around when I was a kid, I grew up among women. Mom, aunts, grandmothers, stay-at-home moms from the neighborhood, and even my class at school was 80% female for much of my school years.

Needless to say, I was exposed to stuff women liked wayyyy more than to stuff most dudes like. Even to this day I have to honestly say that I still don't know much about cars, technology, or sports.

I do like beer, games, and fighting though, but that's not my point: my point is that I grew up in a feminine environment. Because of that, I figured that people in general most like talk shows and talking because the majority of the people around me loved it.

Same goes for shopping, Oprah, Dr. Phil, and cocktails. They were somehow were programmed into me. And this is where things get interesting:

Even in kindergarten, girls would write little xxx's on whatever I drew, later on they wrote down xxx's throughout my books, they always invited me to birthday parties.

Then I got a little bit older and hit puberty and started hating everything the girls liked. Gone where the birthday parties, the xxx's, and all the rest.

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I was utterly clueless back then, but when I consciously decided to get the women and dating part of my life handled and learned about Freud's findings? I was shocked!

I was shocked, because I spent my puberty up until age 17 dateless, feeling lonely and frustrated, and as being very UNPOPULAR with women...

While it used to be the complete opposite in my younger days.

Can you guess why? I think you know. Yep, that's how powerful being ambiguous is... and was when you were growing up!

Start being ambiguous and you'll have a hard time NOT meeting one woman after the other... after the other in a short period of time, and without much effort.

9. Get The Girl By Making Her Compete

Study after study by scientists has shown that if you're walking around with a woman, more women than usual will be attracted to you. Women figure that if someone else chose you, then you **MUST** be sexually attractive so they want you. Plus you're hard to get because you're with someone, so they want you even more.

9.1 Why Making Her Compete Works

Scientists once wanted to study the sexual selection process of peacocks. Better said: they wanted to see if a female peacock's "decision" would be influenced by the presence of another female peacock.

The answer: YES!

If they would put a fake female peacock next to a male peacock, the (real) female peacock would prefer him over a peacock that had no female next to him.

Oddly enough, the same holds true for humans: women are much more likely to be attracted to a man that already has a woman, than to a single guy.

Why? Because a guy who already has a woman has already proven himself genetically. Yes, that sounds weird, but the explanation is quite straightforward:

A woman subconsciously assumes that, since you have a woman, you must have good genes, women like you, and you can provide for a woman.

From a purely genetic perspective, this translates into:

"You have already proven that you have what it takes to give my genes a good chance of survival, because you're already giving her genes a good chance of survival."

And then there's a little thing called competition that explains the phenomenon as well. Quite frankly, women think the grass is greener on the other side just like the rest of us humans.

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They want what they can't have much more than they want what they can easily get. They're jealous. Plus, women love the thrill of the kill (in this case, the chase: chasing you) as much as men do.

As a matter of fact, women are so competitive that they will even crave you if you have a "reputation". I've talked about this before in my blog post called [The Real Deal Behind Having A Reputation](#) and I highly recommend you check it out.

It will permanently change your perspective on whether it's right or wrong to be a player, womanizer, Casanova, or whatever you want to call it.

And this leaves me with one thing left to say that I think is critical to drive my point home: genetics overrule logical reasoning any time, anywhere.

You see, the human brain actually consists of three brains that jointly allow you to do what humans are capable of:

- 1)** The oldest brain is the instinctive, or animal, brain. It takes care of bodily functions including the senses, it's where hunches come from, and it's where our survival instinct rules the land. It also takes over all other brains when necessary (in life threatening situations for example).
- 2)** The emotional brain. This one's responsible for the seven sins (lust, envy, greed, pride, and so on), the subconscious, and everything in between.
- 3)** The logical brain. This is where our logical reasoning, speech, and so on come from.

Do you realize what this means? It means you first act based on emotions and subconscious decisions, and then you try to satisfy the action taken with reasons (logical reasoning) because the emotional brain reigns supreme over the logical one.

Well now, attraction is based on emotions. The survival of our species can only be achieved by reproducing, which can only be done after enough attraction has been created.

That means that the animal brain and emotional brain are interlinked and decide what actions a woman takes in the dating game whether she likes it or not.

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That's why women like men who already have a woman more than they like single guys, EVEN if they say they like single guys more. That's why they come inside with you, have sex with you, and then tell their female friends "it just happened" (their emotional brain acted and then the logical brain tried to reason a way out of it).

And sure buddy, you can thank me for this awesome insight into how the female brain works later...

Later, AFTER you've started meeting as many women as possible in the shortest period of time, and without much effort, thanks to all the awesome insights I'm sharing with you in this ebook right here!

9.2 Real Life Examples of Making Her Compete

One of the guys that really motivated me to do something about the women and dating part of my life was Sherwin, a guy from the Netherlands Antilles, simply because he was so damn good with women.

Sherwin is what you would call a "natural": someone who's naturally good at seducing the opposite sex. The guy was (and still is) so good at it, that I've never heard him mention to me that he's ever had a single week where he wasn't trying to get away with dating at least 3 women at once.

The only problem seemed to be that, back then, we lived in a small city in the Netherlands called Nieuwegein which only has 60,000 inhabitants. That didn't mean everyone knew everyone, but news did travel fast.

Before he knew it, most women knew who he was within two years of him moving to Nieuwegein. I thought it would stop him, a reputation, but it didn't. It never did.

And it wasn't a "Nieuwegein thing" either, because in recent years? He's moved from city to city and even lived in Belgium for a while and I've seen him continue his activities (for lack of a better word) successfully in every single city he has lived in so far.

If that isn't proof of how making women compete works when you want to attract them? I don't know what is!

And oh yeah, did I mention I did the exact same thing as Sherwin did at several workplaces? Hey, it's one of the many benefits of working in one

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of the call centers of the Netherlands: lots of pretty ladies all around you!

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10. Spark The Chemistry By Showing Your Flaws

Saying you aren't scared during a horror movie is somewhat attractive to women because it's showing confidence. BUT, there's no better way to show confidence than to admitting you made a mistake or have a weakness to a woman and not getting upset or uncomfortable when doing it. It's being confident because it shows women you can allow yourself to be vulnerable without feeling bad about it.

10.1 Why Showing Your Flaws Works

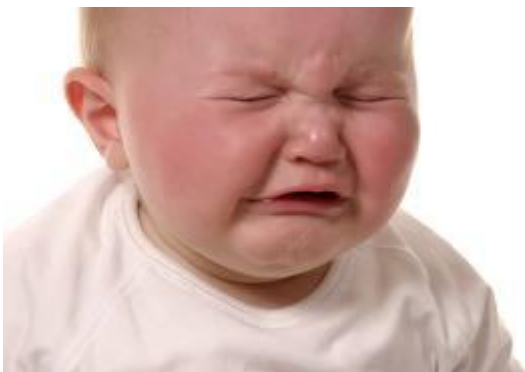
When women grow up, they soon realize that men and women aren't created equal.

Why?

Because while men are considered to be heroes when they sleep with multiple women in 1 week, women are considered to be sluts when they sleep with multiple men in 1 week.

And they also see that, although it's accepted for women to be open about their emotions and flaws and insecurities, men are ridiculed when they try to do the same thing.

Us men are raised believing that it isn't "man-like" to admit defeat, apologize, cry, or show any kind of emotion except anger and joy.



"Wehhh! Stop being a cry baby!" That's how we're raised.

Women know this. They know we're taught not to show most emotions on the surface, but that we still feel them deep down inside.

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Plus, the ladies know that we're taught to be dominant and thus that admitting defeat (admitting that we made a mistake) subconsciously feels wrong for us because it means we'll have to be submissive:

"I'm sorry! How can I make it up to you?" (Read: tell me what to do to make it right, you're the boss for now)

In a few words, women don't fall for the macho act. Ever. Unless they're brain dead or as dumb as a door nail (unfortunately most of them aren't).

Do you realize what this means?

It means that YES, doing typical male stuff like being dominant could work when done right... but you'll really get women going when you show emotions or admit a mistake or flaw.

Because when you start doing that? You'll let a woman know that although you know you aren't supposed to do that, are still doing it, and couldn't care less about it.

That tells a woman a whole lot more about how confident you are than telling her you won a game of chicken with your new car or any of that other macho bullshit.

As I frequently mention in my [Inner Game newsletter](#): confidence is attractive to women and if you want to show them you're confident? Then the best way to do it is by doing something women know isn't typical male behavior (example: hiding emotions) and not feeling bad about it afterwards.

This opens up a world of opportunities for us dude! It means that admitting a mistake is okay, especially when you're around a woman, and if you don't turn every single thing you do into a mistake because that's being a negative person and it turns women off.

It also means you have yet another reason to start being ambiguous (see Chapter 8 on page 40).

And here's a juicy secret: a big part of the attraction between you and her is the connection she feels with you. In other words, how comfortable, safe, and awesome she feels around you.

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The safer, more comfortable, and better a woman feels around you? The faster and easier she will take things to the next level with you, whether we're talking about going on a second date with you, kissing you, or having sex with you here.

And guess what?

By revealing a little imperfection here and a little imperfection there, you let a woman know you feel safe and comfortable around her. That's a signal for her to relax and make herself comfortable as well.

And since people tend to hold back when around strangers in the conversation department (they're very carefully thinking about what they can and cannot say), you give her as a person a signal that she can talk about sensitive topics with you as well. And that, my friend, creates a connection.

The stronger the connection, the stronger the attraction. So, in a way, little flaws can be a man's best friend. Trust me on that one!

10.2 Real Life Examples of Showing Your Flaws

Back when I was 17 and still a rookie in the dating game, I was too insecure to ask for a woman's phone number, so I talked to massive amounts of girls on social networks sites and asked for a MSN Messenger address so we could chat instead of call.

On a side note: MSN Messenger is the most popular chat software in Holland to date and is used by 90+% of adolescents (age 12-17).

Anyways, I had already been using MSN for several years (I was actually one of the first users in my hometown!) and was doing fairly well for myself as in...

It wasn't that hard for me to get a girl's MSN address or to create enough attraction via MSN to make her send me all kinds of hugs and kisses and love emoticons. Ahhh, the good old days of puppy love huh?

So, there I was trying to be an internet Casanova, and then I went through some difficult times. I felt I didn't have anyone I felt comfortable talking to about the troubles at home, so I made what seemed to be a sucker mover:

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I started telling the girls I just met online about it. I didn't know who else to talk to about it, but you know what? Something strange happened: they suddenly started asking me when we could meet up.

At first, I thought I was on a lucky streak or something. So, I played around a bit and noticed that if I first did what I always did (make women laugh, tease them a little, talk about a whole bunch of stuff), and then show a weakness, a little flaw?

They were much more into me than if I would keep doing what I always did on day 2, day 3, and day 4 after meeting women online.

That's when I knew showing a weakness, a flaw, or whatever you want to call it, works better than trying to come across like you're bulletproof.

Makes sense too: no one believes there's a single person on the planet that is perfect, has only strengths, and always knows what to say and what to do. And women want real men, not phony's. Mistakes make you human and real.

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11. Make Her Love You By Being Sexually Aggressive

These days, men are a bunch of pussies. They don't dare to grab a woman, who they know is attracted to them, by the hair to straight up make out with her. Meanwhile, women love this physical aggressiveness. If they're attracted, they want you to jump on them.

11.1 Why Being Sexually Aggressive Works

You know what? Us "modern day" humans are funny little creatures.

You see, males used to gain dominance over other men (and with women to "get the girl") in a physical way, while males do it in a mental way 9 out of 10 times in these modern times.

Let's take a step back here:

Dominance creates attraction simply because when us humans still lived in tribes, he who was the most dominant could claim the most resources in the tribe (food, shelter, clothes, etc.) and would thus give a woman the highest chances of survival.

Because our genes are selfish, they look for ways to ensure the highest chances of survival of the species.

And that's why women started to sexually select men for their dominance: because a dominant male who would take a woman under his wing would give her AND her offspring a higher chance of survival. Dominance was beneficial for the species, so it became a factor in creating attraction.

Here's the funny part: in these "modern times", it's considered to be "uncivilized" if you train to gain dominance over others in a physical way.

Put in simpler terms, you're seen as an a-hole if you beat up people so they will obey you in the near future.

But just because society has changed from a mostly physical society to a mostly mental society doesn't mean attraction changed, and doesn't mean our biological nature changed.

While the transformation from a physical-oriented society into a mental-oriented society is a thing of the last couple thousands years, physical

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dominance and physical attraction were around for hundreds of thousands of years. And that means they still play a role in the dating game.

That means that when you're being sexually aggressive (dominant) with women, even in these modern times, you'll create more attraction and will do it faster than if you would take the mental route.

So, now I've presented you with some scientific proof, it's time to look at the nuts and bolts of being sexually aggressive...

Let's start with with sexual aggression (dominance) isn't:

- Being sexually aggressive DOESN'T mean beating up other guys who talk to a woman you want to approach (or have approached)
- Being sexually aggressive DOESN'T mean mouth raping a hot chick you don't even know by sticking your tongue down her throat before you've even introduced yourself... or pulling out your dick and asking for a suck
- Being sexually aggressive DOESN'T mean you keep trying to have sex with a girl who just said no a MILLION times

Being sexually aggressive, or sexually dominant as I like to call it, means taking what you've earned without asking for it.

Example: you've been talking to a woman for several minutes, she's giggling, and she gives you other signs she's interested.

Instead of asking her if she would like to go out with you some time, which is what most average guys that are just like you and me would do, you approach the situation a little differently.

Here's an example when meeting a woman on the street:

"You know what? Let's go grab a drink somewhere" and then you grab her hand and gently pull her to where you plan on taking her.

Now THAT is being sexually dominant! And trust me: it works way better and much faster than asking a girl if you can take her out some time.

Why? Well, like I explained above, women are still programmed by Mother Nature to respond to physical dominance as a better signal of dominance

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than mental dominance (telling her what to do)... and dominance is attractive.

Plus, asking a woman if you COULD take her out on a date is the opposite of being dominant anyways. It's asking a girl for permission, which is turnoff for her.

11.2 Real Life Examples of Being Sexually Aggressive

I was once on a date with this Eastern European chick in the middle of the summer. It was surprisingly hot that day, well for the Netherlands at least, and at some point we were walking in the center of town.

I promised her earlier that day we would go somewhere to grab a drink, but I didn't feel like being inside any building where it was much hotter than outside.

Hell, I got pissed off because she insisted on drinking coffee with me somewhere, reminded me about it like 10 times, and I wanted to go to a place a little more private with her.

Before that day? I always respected women's wishes: if they liked to do this, I would usually go ahead and do it even if I didn't like to do it. I simply thought that I would make up for my lack of dominance by being picky and teasing the crap out of them (which usually worked by the way)

But on that day, I got so pissed off that I thought to myself:

"You know what? I want to get ourselves some ice cream and then I want to chill out in that park over there, even if I have to drag her down there."

So, this "rebel without a cause" told the girl "Screw coffee!", grabbed her hand and pulled it towards the nearest ice cream stand I could find. And then I heard a sound that made me realize the full extent of my actions:

A giggle.

I was shocked and thought it was a lucky coincidence, so I decided to stand near the ice cream stand until we were done devouring our ice cream, and I grabbed her hand again and pulled her into the direction of the park.

Another giggle.

I've come a long way since, obviously, but that was the first situation in my life where I realized the potential of being physically dominant with women, of being sexually dominant with women.

I went on to straight up make out with girls in clubs and bars as soon as I recognized several signs of their interest in me. Not long after that it came down to getting women to come inside with me on the first date by passionately kissing them and pulling them inside like my middle name was "Romeo".

My whole point here: when a woman starts giggling, laughs a lot when she's around you, gently touches you without reason (or does any other kind of "play fighting")?

That's when you can make a move on her by being sexually dominant and it will lead to EXACTLY what you want 9 out of 10 times!

12. Let Her Chase You By Being a Charmer

If you adapt to a woman's moods, needs, and wants it will seem to her like you always know exactly what she wants and how to treat her because you give her what she needs. Men are notorious for not knowing what women want, which is why women fall for a man who DOES know what a woman needs here and now 100% of the time easier than saying 1, 2, 3!

12.1 Why Being a Charmer Works

This is where I will "bore you to death" again by saying how important the work of psychologist Sigmund Freud is. Throughout several chapters of this ebook, I've mentioned that all humans of a basic drive. A universal need. And it's the need to be recognized.

Hell, I think this basic drive of human nature is what made us develop an ego, but that's beside the point. My point here is this:

If you adapt to a woman's moods, needs, and wants? You'll be stroking her ego by indirectly letting her know her feelings (= her and her ego) are important enough for you to adapt to them and/or copy them from her.

In other words: you'll be catering to her need to be recognized. Her need to feel important.

I think this is such a crucial part of attracting women in these modern times, in these times of individualism where more people spend time listening to the music on their smartphones, iPods, and tablets and "talking" to their friends on Facebook... than they spend talking to you.



We're almost as individualistic as this...

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And the older people (that includes women) get, the less important and recognized they feel. To tell you something from experience here: as soon as you start working fulltime, you'll be very aware of how expendable and NOT important you are as soon as the company's in trouble or the boss is not happy with your work.

To make a long story short: women are made to feel less and less important and recognized so this factor of creating attraction will become more and more important.

On top of that, let's not forget the battle of the sexes here. The age old misunderstanding between men and women, where women don't have a clue about how men work and men don't have a clue about how women work. This makes both sexes look for someone that truly understands them, hell, it has become a universal search.

It's commonly called the search for "Miss Right", the woman that just "gets you". It all originated from the need to be recognized, in this case recognized (understood) by the opposite sex.

Anyways, when you start catering to a woman's need to feel recognized and important by adapting to her moods? You'll create attraction like CRAZY... and isn't that why you're reading this ebook? Because you want to attract more women and do it better and more easily than before?

How to be a charmer you ask?

Okay, say you just met a hot babe and she mentions she's feeling bummed out because she has a big birthday coming up, the birthday of her best friend, but she doesn't have a clue about what to get for her BFF.

This is where you relate to her by mentioning you also feel crappy when you're "in a birthday gift crisis", or you figuratively relate to her by mentioning you feel bummed out as well because of XYZ.

In essence, you either relate to the situation or directly to the emotion she's feeling. Do this whenever a woman mentions emotions or you SEE she's emotional. By emotional I also mean positive emotions by the way.

The result: a woman will feel like you really "get her". You always seem to know exactly how to make her feel and how to support her by letting her know she's not alone with her feelings = you make her feel important!

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Do you see the basic drive of human nature, the need to be recognized, at work here? I hope you do man.

On a side note: finding common situations and common interests in general works well when you want to attract women, because her feeling a bond with you is a big part of the sexual tension.

Like I explained before: a woman needs to feel safe and comfortable around you before she wants to take things to the next level.

And that means you can create attraction either by talking about situations you two have both been in, common interests, or emotions you two are both experiencing.

Sometimes creating attraction can be done very subtly, but the devil's into details my friend.

Most men won't recognize what you're doing when you do this, they'll think you're making small talk or that you're being a douche, but you should see the look on their faces when you leave the scene with a woman on your arm!

Want to know more about being a charmer? Then you'll get more dude!

Here are two words that are awesome if you're into the dating game: perceived loss. Just like giving women the opposites of being a pleasure and being a pain works well to create attraction, the WITHDRAWAL of someone's importance and recognition is just as powerful.

She will do anything to get it back, just like celebrities do everything to make a comeback after they've been out of the spotlight for years.

12.2 Real Life Examples of Being a Charmer

Before I consciously made an effort of handling the women and dating part of my life, the only thing I knew about women was that they loved talking about everything and anything.

I grew up around women, lots of women, and it was the first thing I noticed, so me and my naïve but just tried to talk when I wanted to be with a girl. I tried to talk really well with them.

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I spent hours and hours talking to one chick after the other about everything ranging from their exes to their hobbies, to why they're crazy and why they're not crazy (those last two are great topics for a conversation with a woman by the way).

At some point I got really good at empathizing with a woman's emotions that she would give me all kinds of hints that she wanted me to ask her out.

Back then I didn't know the signs of when women are interested, so I did the first part right and screwed up the part where you are actually rewarded for all your hard work.

Because, At the time, I didn't realize yet that there comes a time where you need to take action and actually ask them out, but without realizing it I was already slowly but surely mastering one of the basic principles of attraction:

He who makes a woman feel important and recognized, gets the girl, simply because a basic human drive is the need to feel important and be recognized.

Freud was right, women respond to it, so you decide: you either pretend it doesn't exist or you try to use this to your advantage.

Whatever you do though, if you find something that works, then keep doing what works and do some experimenting of your own on the side.

Reinventing the wheel isn't necessary and isn't a smart idea. That's why I highly recommend you try some of the things I'm teaching you, find something that works, stick with it, and try the other things on the side so you don't have to start from scratch in the dating game every time.

Because once you start taking action, RIGHT NOW?

Then becoming a chick magnet will be a reachable goal for you, hell, it'll be reachable within just a few weeks...

Start being a pain, making her compete, fulfilling her psychological needs, being ambiguous, and being the anti-prude and all of the other things I've mentioned before...

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And I can almost GUARANTEE YOU that you will be meeting as many women as possible in the shortest time possible, without much effort... and without hurting women's feelings.

That's what I promised you this ebook could do for you, so, tell me something: did I deliver on that promise or what!?

I think you and me both know that I OVERDELIVERED on what I promised here. I'm giving away 50+ pages with free dating advice like it's nothing for Christ's sake!

And if you've learned a thing or two after checking out these tips?

Then I think you're going to like what I will say next...

13. There's One More Thing You Need To Know...

And it's this: all of the tips inside this ebook combined, *are just the beginning* of all the opportunities to create attraction that await you in the dating game. There's much more dating success waiting for you dude, and I would like to help you achieve it.

Do you want more tips for becoming a chick magnet not with money, power, fame or any other materialistic crap... but purely based on psychology, on your personality?

Do you want to meet EVEN MORE women in the shortest time possible than you already have, without much effort, and without hurting feelings? Then what are you waiting for dude?

More tips await you inside [my free Inner Game newsletter](#).

And Get This...

If you liked this ebook about what attracts women, then brace yourself, because **you'll temporarily get another TWO free ebooks if you subscribe** to the exclusive Inner Game newsletter now.

Want to know more about what the newsletter gives you? [CLICK HERE](#)

Trust me: there's much more it will do FOR YOU than I can explain to you in a couple of paragraphs... so check it out now.

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You won't regret getting the tips inside the Inner Game newsletter, and besides, it only takes 60 seconds of your time to improve your dating success by getting those tips!

And I think this is the right time for me to say: enough is enough!

But if you would like to get some personal advice from me, then I would understand. Inside the newsletter you'll learn how to contact me personally, so be sure to do that when you think you need it.

And promise me something. Promise me you'll take action with the things you've learned inside this ebook about what attracts women. Promise me!

To More Dating Success,



Dennis Miedema
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P.S. Ready for more tips? Then check out my Inner Game newsletter now:

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