

Marni Gives You Step-by-Step Instructions On:

HOW TO ASK A WOMAN OUT

And Guarantee She Says “YES”



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HOW TO ASK A WOMAN OUT

And Guarantee She Says “YES”

In my opinion there is only 1 way to ask a girl out. Before I tell you the 1 way to ask a girl out, I am going to tell you a few ways that you should never ask a girl out.

1. “I was thinking that maybe sometime you and I could go somewhere” – Marni: *this is indirect, shows lack of confidence and is not specific*
2. Staring/watching a woman for a few weeks then finally working up the courage to approach her, say hi, have friendly conversation, walk away and wait for 3 more weeks of this before you feel **SHE** is comfortable enough with you to LET you ask her out. – Marni: *This is creepy*
3. Talking to a woman, being flirty and funny and totally attractive and waiting for the next time you see each other to ask her out. – Marni: *This could work but not as efficient. Why wait an extra week? In other words, there is no benefit to doing it this way.*

In my opinion, all of the above are BIG no, no's and will not get you anywhere with a woman. Why? Because each of them shows a woman that she is of higher value than you, more masculine and in complete control of the situation. You don't want that right? I know you don't.

Here is a little secret about women that will help you put your mind at ease the next time you want to ask out a girl.

SECRET – Women want to be asked out.

BUT they want to be asked out by a MAN who they believe has value. Now value does not mean money, power, strength or any other superficial characteristic you can think of in your head.

A man who has value is a man with self- respect, a life of his own and the ability to ask for what he wants without a fear for rejection.

So how do you present yourself as a man of VALUE? You make sure to use the method I am about to share with you, every time you interact with a woman and ask her out.

But first, I want to share a story with you.

I have many guy friends. Guy friends who I love and think are the best guys in the world. And guy friends who can still shock me when I see how terribly they

handle themselves with women. Lucky for my guy friends, they have me to [get their female advice from](#).

I was on the phone the other night with one of my guy friends talking about girls, sex, attraction, love, past relationships and he told me about this girl he had been interested in a long time ago back at college that he happened to see by his office that day. He said that he always regretted not asking her out in college and that he wasn't going to let this opportunity pass by him again.

So he did some recon work and got her email address. I told him to show me his email before sending it to her. Thank goodness he showed me because it would have been disaster had he sent it.

Our email correspondence is below along with my commentary on how to ask out a girl properly:

Email from friend:

Hey X,
I hope you're enjoying your summer and BDM's treating you well.
We never actually speak when we see each other, and I think we should change that.

Let me know if you want to grab a coffee or a drink some time.
Y (My Friend)

My Response:

Did you send this yet? Please say you didn't. Its sweet but it has no oomph to it to get a girl riled up. It can be stronger and more attractive. Seems a little soft. Again it's good but it can be better.

Marni's Commentary: Woman are at their peak of attraction when they have the opportunity to feel their most feminine. My friends' email was not terrible, it was nice. But there was nothing to latch onto. No excitement but really sweet. You want to offer a woman something that she basically has no choice but to say YES to. Not because she was forced to say yes, but because she was intrigued and excited.

Marni

Friends Response

I could just say:

Hey X,

Would you like to meet for a coffee one day?

...But I put in the other filler and formality because she doesn't actually know me. The opening summer stuff is there as polite throat clearing before moving on to the point.

Y (My Friend)

My Response:

Don't be polite. Also say what YOU want. Try it that way.

Marni's Commentary: I find that when guys are trying to "be polite" they end up coming off as saps, wimps or suck ups. No good, not attractive and does not get the reaction you are looking for from a woman. The more masculine and direct you can be with a woman the better. This does not mean be a jerk, an a**hole etc.

Friends Response

X,

Got the wave in the Path last week, but we never actually speak when we see each other. Let's change that!

Do you have time for a coffee or a drink this week?

Y (My friend)

My Response:

So much better. Love the let's change that part but get rid of the exclamation point. Needs one more tweak, but getting there. Does it feel better to you?

Try I WANT as part of what you say. I want to get to know you better or I want to take you out or I want to change that.

Marni's Commentary: In the beginning stages of dating it's about YOU. What YOU want, what YOU are looking for. You do not know HER yet, so the person to take care of is you. Therefore do not be ashamed or fear that you are being too obvious with what you are asking for.

Being **DIRECT AND HONEST** will always get you the best results. YOU want to date her. YOU want to sleep with her. YOU want to go for coffee. So say it. Say what you want 😊

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Friends Response:

Got the wave in the Path last week, but we never actually speak when we see each other. I want to change that.

Do you have time for a coffee or a drink this week?

Y

.....

Marni's Response:

Love this!!! Send 😊

Friends Response:

Subject: I Owe You One

This is what she wrote back to me 10 minutes after I sent:

Hey Y,

yes the Path seems to be such a social place these days! I am always running into familiar faces. I'd be down for a coffee break this week – any day but Thursday works for me!

.....

Marni's Response:

Yay!!!! Send me your response before you write back.

.....

Friends Response:

Ok great, let's do Friday. I had to run out of the office this afternoon and only just got home. I'll tell you about it Friday, but it will likely make tomorrow super busy for me.

Are you able to get away 2:30ish Friday?

- I feel bad because I did not get her email till just now which is 4 hours after she wrote. Should I just write tomorrow.

Marni's Response:

Nooo!!!! I hope you didn't send that. You are pouncing, throwing up on her. You can tell her about your great day when you see her. No need now. In response to your last comment, you have a life, you are busy, you work hard, and therefore all your energy does not need to suddenly shift direction for this girl.

You will get back to her when you get a chance to. Wait until tomorrow and write a direct email saying you will meet her at XYZ at this time. Done. Direct = 's Sexy. Lots of words and fluff = 's a future of her crying on your shoulder about other guys. Get my point.

Marni

Women Feeling Attraction a.k.a Butterflies

Marni's Commentary: My friend took my advice and they are now on their date.

Here's the truth that you NEED to know about women.

The first email my friend wrote to this girl may have gotten a response, it may have even gotten him on a date. BUT, it wasn't attractive and it certainly would not get a woman excited and eager. And it definitely would not establish attraction.

What it would do is slightly interest a woman and gets her to say, "Might as well". Is that what you want?? For a woman to agree to go out thinking "I'll give him shot. He seems nice enough."



You want a woman to say "OMG I want this guy and I can't believe he is giving me his attention. I am excited to go out with him." And that is exactly what this new email will do. It will make a woman excited and feel butterflies in her stomach.

The #1 way to ask a girl out is to ask her directly for what you want.

Being direct and asking for what you want without fear of being turned down is the SEXIEST, most ATTRACTIVE way you can ask a girl out. TRUST ME. I'm a woman and I know. The men in my life, who have been indirect with me, always got an indirect response. Meaning I wavered, I flaked, I canceled because I didn't find them to be men of value.

I know that asking for what you want may be a bit of a challenge. With the men I have coached over the years I have heard several reasons why “Asking For What You Want With Women” was not an option for them. Reasons like:

1. If I ask her for what I want she'll know I like her - *Marni: “And what exactly would be wrong with that? As long as you aren't NEEDING her.”*
2. If I am too direct she will think I'm an a-hole and I don't want to be – *Marni: “Being direct doesn't mean you're an a-hole unless you act like one. I'm not telling you to hit her over the head, tell her she's fat and girls are cuter than her and then ask her out”*
3. I feel uncomfortable being that direct. I think it's rude. - *Marni: “It's even more rude to waste a woman's time and energy by tippy toeing around what you want. Do you know how much energy is wasted by women being NICE to guys who can't just spit it out and ask for it”*

So many men lose out on amazing opportunities with women. Which means so many women are missing out on great men. And that, in my eyes, is a catastrophe.

I WANT you to do this exercise, practice and understand that you are a man of great VALUE that every woman would be happy to meet and have the chance to go out with.

There are 1000's of more little things that men don't know about women. But I guarantee if you knew them, it would **put you in the top 1% of men** that have their choice of women they want. I can tell every little thing you need to know about women. Including the things that women would never want you to know.

If you have questions about this article, make sure to bring it up on Wednesday's call!

Marni