

The Approach & How To Have Continuous, Attractive Conversation – Week 3

What is this week about?

This week is about taking everything you've learned from week 1 & 2 and using it in your approaches with women.

After the first 2 weeks you should have learned:

1. That you are awesome and attractive
2. You can have whatever you want JUST by asking for it and going after it
3. That leadership, confidence and comfort are sexy qualities that women desire
4. You have a life of your own and respect that life
5. That attention from an attractive woman does not mean you give up YOU or your own life
6. You do not need permission do anything. All you need is permission from yourself to take action. Let others reject you or tell if you if they feel differently.
7. You are interesting. Have hobbies, experiences, stories and value
8. That you are ready to start approaching and interacting with women

Before I go into deep instruction on how to approach women and have conversations that create attraction, I wanted to tell you a little bit about women.

I'm going to share with you, 10 things about beautiful women EVERY man should know.

Ah, beautiful women!!! They're pretty freakin' amazing to look at aren't they?

Even I look at them.

The other day I was in the car with one of my guy friends, having a great conversation. When suddenly, to our left was a beautiful woman getting into her car. Tall, long legs, short shorts, cowboy boots, curvy hair and sunglasses. Both of us instantly stopped talking, looked at her and then continued on our way. It was insane that a beautiful woman would have that much magnetic power over both of us. It proved to me that everyone loves looking at beautiful women. But everyone doesn't understand beautiful women.

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For most, beautiful women are what they see in magazines, or from a distance. They don't get to interact with them on a personal level. Well I do get to interact with them and some would say I am one ;-) So here are **10 things every man must know about quality, Beautiful women:**

1. **Beautiful women don't have secret powers.** Yes they may look great in tight spandex leggings but contrary to popular belief beautiful women do not have super powers. The only power they have is that they are attractive, and that can only get a person so far.

2. **Beautiful women want to be approached.** I am friends with a super hot actress in Hollywood, whose name I cannot say, but trust me she's hot and you know her, and she told me that if she ever wants to be alone, she goes out in public. No one looks at her, no one talks to her and no one approaches her. And the funny thing is, she would love to be approached. Most of my girlfriends say exactly the same thing. Their main complaint is that they never get approached. If they do, it's by arrogant, stuck up jerks. So next time you talk yourself out of approaching a beautiful, remember, she wants to be approached. You're not bothering her if you're a solid, amazing guy.

3. **Beautiful women have insecurities too!** OMG do they have insecurities. Yes, there have been areas in their life that may have been easier because of their looks. But when it comes down to it, beautiful women have the exact same insecurities running through their head as the rest of the world. Am I good enough? Am I a loser? Am I fat? Is my skin bad? My thighs are horrible. Will they like me? Will they like me for more than my looks?

4. **Beautiful women are guarded and have baggage.** Just like you they have been hurt, bruised and wounded from past relationships. I hear a lot of beautiful women say that sometimes people forget that they have feelings and that they are real people. "Some men want to date me so they look better and they don't care about me. I have had this happen to me many times and it hurts. It hurts to be used for your looks" – says my female friend who is a model.

5. **Beautiful women want a good man.** Do you know how often normal women get approached by huge D-bags? Well multiply that by 50. Cause that's how many approach beautiful women. Why? Because most of the good guys are too afraid to approach. Beautiful women want to be with a good man, not D-bags.

6. **Beautiful women are not superficial.** Some are yes. Some aren't. You don't have to have Einstein's brain, George Clooney's looks and Bill Gate's

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money to attract, date and get a beautiful woman. You have to have all those things if you want to date a superficial, money grabber.

7. **Beautiful women aren't a bunch of "stuck up bitches."** At least not all of them. Just like other humans, you come across some good ones and you come across some bad ones. I know it's easier to think all beautiful women, or people for that matter, are stuck up jerks but their not.

8. **Beautiful women have brains and want to have interesting conversations.** In fact some of my most intelligent friends are ridiculously beautiful women. Beautiful women can also have brains and personality to match their looks — just like all the 5's, 6's and 7's in the world.

9. **Beautiful woman don't want to be approached with some compliment about their looks.** Beautiful don't want to just be beautiful. Like all other women, they want to be heard, seen and understood. If you want to really get a beautiful woman, compliment her on her, rather than the way she looks. She already knows she's hot. Now tell her something she doesn't know.

10. **There is no right THING to say to a beautiful woman.** I have said this time and time again, there is no magic panty dropping line that a every man can say that will make a woman want them instantly. Line up 10 guys in front of me, all saying the exact same "pick up line" and guaranteed, I will feel a different reaction to each of them. Some I'll love, some I'll hate and some will creep me out. It's not about what you say; it's about the man who says it. Character, character, character.

11. **Bonus:** Like all other women, beautiful women are just People.

Number 11 is the most important one of all. Beautiful women are just people, so stop putting them up on all mighty pedestals. Being attractive is simply 1 skill set that a beautiful women literally wears on her sleeve.

As you know from week 1 you also have attractive skill sets. In fact you identified 10 attractive things about you, which means that your 10, trump her 1.

This week I want to help you turn the tables with women. I am giving you the power to be the selector and evaluator. No longer will you try to impress a woman, or try to figure out how to make her want you. Instead, you're going to respect yourself and let hot, amazing women win YOU over.

Why Are You Doing This?

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Because you are awesome and it's time to start acknowledging it. There is a fine line between arrogance and confidence. People already know you are a good guy so they won't get confused and think you're a dick if you start acting more assertive.

From here on out, no more de-valuing yourself because of an attractive woman. You are going to start going after what you want, rather than simply taking what you can get. No more low hanging fruit for you ;-)

You are built to approach, conquer and procreate and the only thing that is stopping you from fulfilling your manly duties is that thing on top of your neck, your head.

Over thinking our actions can sometimes deter us from doing them. Action is your best teacher, and the most empowering step you can take. So, moving forward, I do not want you to think about approaching, I want you to just do it!

Inaction leaves you static. Action pushes you forward. Whether it's good or bad, it's definitive. This means that you can celebrate or move on: rather than wasting time wondering 'what if?'

From now on, there is no more wasting time and opportunity.

For the past two weeks, I've had you climbing your way up the Approach Ladder.

You've approached random people and women you are not attracted to.

You've said hi and started conversations using open-ended questions.

You've shared and you've listened.

You've also activated your social life, which means you have interesting things to tell people.

So I know that you are ready to fine tune and target women.

Now let's talk and tackle why you feel like you have so much more invested in approaching women you're attracted to.

Why is that?

What (apart from a gorgeous smile) makes her so much harder than all of the other people you've been speaking to? I want us to remove this pressure so that approaching a hot, amazing woman can be considered fun and not a scary task that you would rather avoid.

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Over the last decade of working with 1000's of men from all over the world, I have discovered that the #1 reason men have approach anxiety, is because they tend to attach a huge outcome to their approach.

For example: I'm going to approach that smoking hot girl, ask for her number and go on a date.

THAT'S A HUGE EXPECTATION!!! Of course you're going to get psyched out by it.

The only thing you know about this girl is that she is hot and her looks have caught your attention. You have NO idea if you want her number and you definitely don't know if you want to spend time and money taking her out on a date.

The Approach and Conversation manual that you have received for this week will give you guidance on how to set new intentions for yourself so that these huge expectations become a thing of the past.

As well in the exercise document, check out the reverse drilling effect exercise.

Let me break one more myth about women that will help you this week.

The myth that states that there are specific things to talk to women about that will make them attracted to you. The truth is that it's not about what you say; it's about how you say it.

So what do women want to talk about?

Anything and everything! If there is passion, interest and intrigue behind your words (emotions) a woman will be interested in anything you have to talk about. This is all explained in the Approaching and Attractive Conversation manual that available to you this week.

Check out the Show Me Your Passion Exercise in the GOYB exercises for this week.

How are we going to do this?

In the assignments tab you will find the manual for approaching and creating attractive conversation, download the manual and then read it.

If you have any questions, or need clarification email me and I'll explain.

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This week has 10 GOYB exercises! I know it seems like a lot but these exercises are essential and they require very little time. Again, if you have any questions, please feel free to contact me.

Most important is remember to have fun! If you get frustrated write me, if you have a question write me, if you have a success or an "ah-ha" moment write me.

Speak to you soon ;-)

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