

# 10 Mistakes Men Make With Women

And How To Avoid Them.



## 10 Mistakes Men Make with Women & How to Avoid Them

A Special Report By Marni Kinrys The Ultimate Wing Girl

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# **INTRODUCTION: Why YOU Need to Read This Report, and What Will Happen to Your Dating and Sex Life, If You Don't**

My name is Marni, and I'm a woman. Not just any woman, either; I'm a very special woman who is going to tell you the secrets to making ANY woman become *instantly* infatuated with you. How to make her want to do *anything and everything* she can, to make *you* her man.

I've spent the last decade helping tens of thousands of men go from being "Mr. Nice Guy" to Mr. Holy S&\*T, I Want Him!!!

And I'm going to do the same thing, for you.

It's no secret that we women are hard to understand. You can never be sure what'll turn us on, turn us off or arouse our fury. And you really have *no* idea what we're saying, when you guys aren't around.

I'll be the first to admit that WOMEN ARE DIFFICULT. And it's easy to feel lost, when you're trying to attract and date them (or make any sense of their behavior). I know how confusing and seemingly "CRAZY" feminine nature can be.

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So imagine how easy your life with women will be, when you *understand* them, as well as you understand so many other things!

With my help, you won't have to imagine anymore. ;-)

I AM going to help *you* understand women. From here on out, you can refer to me as *your* Wing Girl!

I am going to peel back the layers of mystery and reveal to you the secrets of feminine nature – which have confused you and so many billions of men just like you, in the past.

That means I'll do what your older sister and your best female friends *should* have done: Tell you *eeeeeeeeeverything* you need to know: What you need to be, what you need to do and what you need to change, in order to attract and date the hot, sexy, intelligent, emotionally mature women who you genuinely want.

But, before we go any further, I need to make one thing clear:

**I AM NOT A PICK UP ARTIST. I DO NOT  
ENDORSE ROUTINES, LINES OR ANY  
FORM OF MANIPULATION.**

I do not teach or endorse routines, lines, “openers” or any type of weird “mental”

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manipulation. In fact; I believe that much of the top “Pick Up Artist” material out there actually *harms* more than it helps.

Why? Because a lot of pick-up “techniques” stress the goal of feeling superior to women, in order to gain success with them. This creates an unequal dynamic, causing insecurity to be the driving force behind a woman’s “attraction” to you.

That is COUNTER PRODUCTIVE because the attraction is not real IT'S MANUFACTURED. And the insecurity will manifest itself later in the form of incessant testing and resistance to physical escalation. You can only maintain an “act” for so long. Eventually it's going to blow up, all over your face. Maybe even in public.

I have actually seen men *develop* “approach anxiety” and *lose* confidence, trying to use the techniques recommended by some self-proclaimed “guru.” Often, those gurus are just guys who themselves don't understand women, but who hired good marketers.

In fact, I believe one of the primary reasons that men today are having so much trouble attracting women, is because they are listening to all these self-proclaimed “pick-up gurus.”

The Wing Girl Method is very different than the materials published by pick up artists. It's also very different than materials published by men. It is clear, it's simple, it's intuitive, it's easy to understand and best of all... It's advice, that as a man, you would NEVER have access to on your own.

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I'm not going to bog you down with jargon, stupid code-words or strings of initials only the "cool guys" understand. *None* of those things help you understand women. They just make you sound like a pretentious jerk.

You should be a man for whom "picking up beautiful women" is something that *Enriches* your life. Not a needy little boy for whom it *DEFINES* his life.

I'm not going to waste your time with a lot of "here's this cool thing I said once, and it worked on this one girl, so it must work on every girl." I would *never* ask you to believe something which you *know* makes no sense, just so I can take your money. I'm only going to give you the facts, as they are.

I have no intentions of transforming you into a robotic machine that repeats the same phrases, over and over, until it has learned the latest "killer routine" as described by some guru.

I'm going to give you a skill-set which you can carry with you, wherever you go. It will just become a part of who you are. A skill set that will empower you to have whatever you want from women. One date? Many dates? 1 night stands? Consistent sex? Sex whenever you feel like it? Sex with multiple women? At the same time?

**Consider it done.**

I'm offering you skill set that will empower you. One which allows you to have the healthy, lasting relationships which most people only dream they can have. And you can have it, with whatever woman *you* want.

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My technique is for men who want options; I want you to have *whatever* you want, even if it's just satiating the curiosity burning inside you, about women.

The materials I provide will show you how to boost your sexual and masculine confidence, by getting a clear understanding of how women work, what they want and *why they do the things they do*. As well as helping you gain a strong, masculine character; a commanding presence that women will be attracted to, from miles away.

## **So, How can a *WOMAN* Help Me Gain a Strong, Masculine Character?**

Believe me, you're not the first guy to ask that.

INACCURATE BELIEF: Women give men BAD advice about what women want.

UGLY TRUTH: Most women give men bad advice about what women want.

Many women do not actually, fully comprehend what it is they want – or even why they do the things they do. Most women will be able to tell you exactly what they WISH they wanted, but very few are able to articulate what they genuinely want.

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In fact, about 5 months ago I put out an ad asking for women with opinions on what women want from men. I got over 600 responses from women around the world.

Beautiful, intelligent women who I later discovered had absolutely no idea what it was they wanted, what they were attracted to or what they responded to. I was shocked. But one thing I *did* learn, is that women were very interested in being heard. (Save that note for later.)

For some women, it's difficult to admit what behaviors they respond too. This is either because they are embarrassed, or because they really don't have a clue – even if they desperately *want* to figure it out. Most women hold themselves high on a social pedestal, and they are very fearful of knocking themselves off.

I've always known a lot guys growing up, and got to see things from their perspective. Many are the times I've ached in my heart at how they misread and misinterpreted women. I got to see, firsthand, the key places where women miscommunicated with men, and where men failed to understand the signals those women were sending.

It took me a lot of time and effort, but I've come to understand what both sides mean when they try to express what they want. I've experienced those misunderstandings myself in the past, on many occasions. Seen how destructive it can be for the men & women – and their happiness with each other – who simply lack understanding.

I have experienced everything you have experienced, and seen it from both

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sides.

With my help, you are now going to be the man who understands all the subtle, underlying communication, which occurs between men and women. The man who is able to attract women, because he understands them.

Women who will be attracted to *you*. Not your money or your job title, but who you are and how you can make them feel.

Enough chit chat, right?? Let's Get Started!!!

A handwritten signature in cursive script that reads "Mami". The signature is written in a dark ink and is centered on the page.

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# Mistake #1: Believing That a Woman's Attraction for a Man is Based on Physical Appearance.

LOOKS ARE NOT AS IMPORTANT TO WOMEN, AS THEY ARE TO MEN.

In fact, looks are FAR less important to women, than almost all men seem to think. So get that through your ego: Your issues about how you look, are *all in your head*.

Women make their mating decisions based on emotion, feelings and internal intuition. Not reason. Certainly not just looks. Where men often *just* go for looks, women use an entire gamut of values and indicators which all tend to be internal and intrinsic to the man himself. Often these are only *intuited* by a woman, not considered consciously.

The important difference is that women are *not* turned on by the same triggers which men are (women *really* don't care if you wear sexy makeup and lingerie). They are turned on by vastly different indicators.

Primarily those are Character, Strength and Perceived Value. These indicators are demonstrated (and enhanced) by certain behaviors (confidence, proactive actions, fun), which a man can learn by "going to the gym," so to speak.

Unfortunately, society has taught men that they need to be submissive, "nice" and practically sycophantic in order to attract women. (SO not true!)

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Consequently, many men will try to attract a woman by buying her gifts and dinners and stuff for a short time; by being a listening, attentive puppy dog and by acting just like one of her girlfriends.

When this doesn't work for them, men start to think "Why?" Or "What is it that women want?" This is usually the point where they start trying to convince the woman "b-but I'm nice!" (Which only makes it worse.)

Guys then might think "Well, I want a woman who is hot, so women must want a man who is hot. They don't seem to want ME. Therefore I must be ugly." Wrong again.

This usually ends up hurting the guys, far more than it helps. (Honestly? It doesn't help at all.) Most guys just seem to feel they are intrinsically ugly, somehow. So they don't even bother with going to the gym, grooming or buying nice clothes. Any one of which might actually have solved the problem all by itself, for some of them.

I can't count the number of times I've seen men fail to approach a woman – when the situation was so perfectly in their favor – because they thought they "didn't look good enough." Or they felt that the woman would reject them based on their looks. Men get so hung up on how they view women, that they think women will view *them* in the exact same way. A lot of times, this is just a stalling tactic men use, trying to find *any* way to avoid approaching. (More on that, later.)

When a man first approaches a woman, she *will* judge him entirely on his looks and how he presents himself. What else does she have to judge on? It's only

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been 5 seconds. (Again: She only uses his looks as a method of determining if he has Character, Strength and Value.)

Then, something interesting happens to a woman, after she begins to interact with a man. And it's usually right after the first 5 or 10 seconds. She starts to *FEEL* him. And from that feeling, she will automatically sense a man's Character, Strength and Value.

Regardless of whether you are rich or poor, good looking or plain, fat or thin, bald or have a thick head of hair; if you can master the art of projecting a quality energy, which women can *feel*... You can light up a woman's Primal Attraction Circuitry like a Christmas tree!

This is great news for you, because “amplifying your quality energy” is an easily teachable skill, which I will definitely teach you!

In other words, I can take you from being a complete failure with women, to being a regular Rock Star. Mr. Holy S&\*T, I Want Him!!!

But I'll get to that later.

**“Hi Marni Thanks for all the great advice in your news letter. I LOVE it because it gives me the confidence to approach women and be a real Man and loose my shyness of women” -Jim**

## **MISTAKE #2:**

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# Hiding Your Sexual Intentions and Pretending to be a Woman's "Friend"

As a man, you really need to avoid revealing too much about yourself, in order to avoid being dropped into the Friend Zone.

You don't want a woman to think of you as *friendship* material; you want her to think of you as *Steamy Lover* material.

A lot of men make the mistake of thinking that if they show a woman that they have had similar experiences, or that they just *love* to talk and listen, they will be "accepted" by a woman. Her eyes will be miraculously opened to this guy who's "not like all those other jerks."

Unfortunately, that's not how it works.

What actually happens is the woman begins to think of the guy as "just another one of her girlfriends." Someone who she would *never* consider actually sleeping with. Even (or perhaps especially) if she's the kind of girl who also does sleep with her girlfriends.

## Example of a Friendship Conversation:

"Oh wow! I had the same thing in my past relationship. My ex was completely selfish and had no regard for my opinions when making decisions. I remember this time when..."

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## **Example of an Attractive/Leading Conversation:**

“I've had my ups and downs in relationships, but each time I learn something new and I gain more patience. ~Make eye contact, soft smile~ So what are we going to order?”

## **A little bit of info + a lot of confidence = *SEX APPEAL!***

In other words, sex appeal isn't something you're born with...it's something that you build into your existence and GROW within yourself with time, experience, and PRACTICE.

It's something that takes real dedication to tailor...but you and I can definitely do that together.

For now, the trick is to get her talking. As a good rule of thumb, she should be talking about 3 times as much as you are. We call this the “25/75 Rule” at the Wing Girl Method, which I'll demonstrate for you in a couple ways later.

For now, here are a few important pitfalls, *to avoid*:

### **Don't be dismissive.**

While you absolutely want minimize the amount of “throwing up” you do on women, don't simply disregard what she says and move on. Ask her questions if you're interested and comment on what she's saying, but only if *you* actually want to. If you don't, the conversation won't come across as *natural*, and you're going to end up looking needy. Like a potential friend,

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not a lover. If the topic doesn't interest you, lead her into another topic.

**Don't avoid talking altogether.**

Instead, lead the conversation in a fun direction; into something that interests you and helps you interest her. Instead of talking about yourself, try talking about a movie or music. A heated topic can be fun too; abortion or woman's rights, relationships in general or any kind of current event.

**Don't talk about your own previous relationships.**

Unless you have warm things to say. (Not TOO warm.) It's just that complaining about past relationships is a very girly thing to do. It can come off as whiny in a guy, and doesn't single you out as Strong. Better just to say that you've "learned a little something different" from every exceptional woman in your past.

As a man, if you reveal too much too soon, you will wind up directly in the Friend Zone. Avoid excessive "revealing" and you will see your success rates improve.



**Abe's Real Estates La**

11:35pm

Hi, I follow your YouTube channel and ...I can't tell you how helpful it has been! I'm not that shy of a person but its always great to have a girl who isn't afraid to be honest in your arsenal;)

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## **MISTAKE #3:**

# **Thinking You Are More Insecure Than Her – WRONG!**

Just because a woman is attractive, that doesn't necessarily mean that she is *confident*. In fact, it often means just the opposite.

There's certain ways to tell EXACTLY what's going on in her mind, by her body language, choice of words, hell, even by the way she LOOKS at you and positions herself.

But I'll get to that in a second.

It *is* true that it's easier for a woman to get sex, than it is for a man. A woman may be able to walk into a room and instantly get a man to agree to have sex with her. But, she will not be able to find a good man with a genuine, authentic character, who respects her.

Just like a lot of guys don't know how to attract women, many women don't know how to get the kind of man they want. The attractive women are solicited for sex from a very young age, causing them to have a warped view of relationships, which can quickly develop into insecurities and mental blocks.

A lot of guys go into an interaction with a woman, somehow thinking she is some "super confident cold-blooded machine" with all the power. This mindset leads

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guys to be excessively harsh and often just plain, outright rude. That causes the woman to put up more and more barriers... and the situation deteriorates.

This is one of the most common problems that guys run into. Women misunderstand the guys' intentions. And then, *neither* side is happy.

Understand that you are *not* the only one with anxious, jumbled thoughts running through your head. Women experience exactly the same thing.

If you can show a woman that you GET her insecurities, and that you like her *in spite of them...* She will instantly melt.

Understand this secret and you will be *miles* ahead of all other guys out there.

**Your program is really getting me back on track. More importantly, you are helping me change myself.**

**I'm finding my male roots again. You al opened my eyes to some fundamentals about women that hadn't occurred to me before -Joe**

# **MISTAKE #4: Believing that All Women are Bad and Only Out to Trick, Hurt & Manipulate You**

Say a guy has been hurt. Some woman may have treated him poorly in the past and broke his heart, because neither of them were communicating correctly. That guy will hold on tight to his resentment and sour every future relationship he might have. That's the fast-track to loneliness and despair.

But you will *not* hold any past experiences against all the wonderful women you're going to meet. I won't let you!

You're smarter than that, and you want relationships which are about joy and fulfillment.

To do that, you have to get rid of any negative stereotypes you hold against women, as of right now...

Because, my friend, the more walls you hold up, the more difficult it will become to connect with GOOD women. You have to be free to form positive relationships, if you're going to get the women you want.

It's not easy to re-wire your programming, but that's why I'm here to help... because it's not an easy job to do BY YOURSELF.

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Just as women need to learn that men are good, you must believe that women are good. They're just different, that's all. And because they are different – and guys don't understand their behaviors – guys can develop negative feelings towards women. We women are just different. The GOOD kind of different.

You have got to know and believe that for a fact, in your very core, if you ever want to master Seduction.

**“Marni, you helped me heal a few very deep hurt and I don't think there is a price that could be put on that. Also thank you for putting out [How To Become A Man Women Want](#), it has opened my eyes on new ways and made me a better person with all people, especially women.**

**It showed me that there are times when you have to kindly push through a woman's wall and meet the real her if you want a relationship with that person. So many other dating coaches yell "next" and move on, but you--you say where there is a will there is a way.” - Ambrose**

# **MISTAKE #5: Thinking Women Test for Sport. They Don't. They "Test" Because They're Insecure.**

Here's a secret most guys don't know: Contrary to popular belief, women do *not* test men for sport. They test men because of their own insecurities. Don't panic if a woman asks you a question, which you feel is designed to test you. This "test" is just a symptom of some insecurity which has been brewing inside her.

Nothing to do with you. that is, unless you panic!

A lot of guys get angry or defensive if they think a woman is testing them. Some try to think of the "perfect" thing to say, to *put her in her place*. (SO wrong.) Actually, a lot of guys will begin to mess up if they just *think* a woman is testing them. Even if she is not.

This is one of the most damaging misconceptions "pick-up artist" gurus have inflicted on men. "PUA" gurus taught men that women love the *power* of making men "jump through hoops," and get off somehow, having men perform menial tasks for them.

In reality, most women just want to be assured that they're not being manipulated or setting themselves up to be hurt. Many women, in fact, don't

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even consciously realize that they are “testing” men, when they do it.

They will just put up a front or act in a certain way to protect themselves or save time. They’re playing out a latent issue which has nothing to do with you, and that issue will go away, if dealt with properly.

The trick is to stay emotionally grounded. Respond to her, but don’t change your internal state because of what she is saying. Women can smell panic, and it really doesn't turn us on.

Check out this video on how to handle “tests” from women and always stay grounded:

<http://www.winggirlmethod.com/secret-to-approaching-talking-to-women-stay-grounded/> ←== (Free Video)

When you handle any situation that you feel is a “test” with calm, steady grace, understanding that the test is coming from a place of insecurity; when you can help calm a woman's anxiety and let her know that she has not ruined her “REP,” then *you* will become *her Hero* (and she will be attracted to you).

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# **MISTAKE #6: Falling Into “The Friend Zone” and Thinking You Can *Get Out* of It, by Doing the *Same Things* that Got you INTO it!**

Have you ever heard the story about the wimpy guy who was in love with a beautiful girl – who didn't even know he existed as a sexual creature – for many many years?

Well, what happened was this: He focused all of his attention on this girl; listened to her complain about boyfriends, went shopping with her, was her shoulder to cry on and was there for her *whenever* she needed him. (Such a *good* little puppy.)

He was so focused on this one girl, that he totally ignored all the other potential women who might have wanted him as a Man. Because he was absolutely sure, that one day, she would come around.

Well, turns out that she finally did! And he didn't even have to say anything. One day, after some “terrible jerk” had dumped her, the girl just turned to her wimpy friend and said “OMG, why hadn't I ever noticed you before? You are *exactly* the man I want, and have always needed. I love you, and I want to have wild, passionate sex with you, *3 times every day*, just to make up for lost time. Take

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off your clothes, Mister!”

I know you've heard this story, because it's *the plot of every romantic comedy written in the past 20 years.*

You want to know why you have never heard this story in real life, though?

Because it does not happen that way, in Real Life! *And it never will.* That is *not* how attraction works. Using submission and being a wimpy little sycophant is a subtle form of manipulation. Trying to generate attraction that way will always fail.

Don't try to be a “friend” if what you really want is to *get busy.*

You have got to take the necessary steps to *get busy*...steps that involve you still being yourself and knowing exactly what it takes to get her IRRESISTIBLY attracted to the man you truly are, without having to submit or play “nice”...steps that I'm more than ready to take with you if YOU are ready to get out of the dreaded “Friend Zone.”

ALSO...ya gotta stop watching romantic comedies for tips on seduction! ;-)



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# **MISTAKE #7: Acting Like A Dirt-Bag To Get The Girl (Women DO NOT Want Bad Boys!)**

It seems somebody started spreading a rumor to the men of the world, that women have absolutely no interest in being with a Nice Guy. I also think it was a confused girl who started that rumor.

I want to tell you, right now, that is absolute rubbish.

That's right. I said it: *RUBBISH!!!!*

(I use much stronger language in private...in fact you'd be even MORE surprised what goes on with women in private haha...aaahh TANGENT! I'll fill you in soon enough.)

Just first think about that statement logically:

*"Women Don't Want Nice Men. They Want to Be with Bad Boys."*

Do you *really* believe that women sit around and say to one another "Oh Sally, I can't wait till the day I can meet an a\*\*hole who treats me poorly, is unreliable, never returns my phone calls and belittles me on a daily basis."

Of course they don't say that... But then, they seem to fall for jerks, don't they?

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Every day you see beautiful, intelligent women, with jerk-bag guys who treat them poorly. And you can't understand why they are with such *obvious* A\*\*holes. Why don't these women break away, or want a better man?

That leads you to start believing the rumors.

*“Women must want to be with “Bad Boys”, Jerks and A\*\*holes. Women must want to be treated poorly.”*

I can tell you for a fact, right now, that women do not want to be with Bad Boys, Jerks and A\*\*holes. Women want to be treated like adult human beings who are appreciated for the qualities they bring to the relationship. “Belligerent Belittling” isn't really on a woman's wish-list.

In fact, the only reason women are with those “bad boys,” is because they see certain traits that most “bad boys” *inadvertently* have, and mistake those traits for what they really want. They misinterpret rudeness as strength, arrogance as confidence and belligerent domineering as dominance. All, completely wrong.

Strength of character, personal integrity and confidence are all traits I can teach you. I can also show you how to apply those traits, so you can generate *real* attraction from quality women. So you can enjoy fulfilling relationships, which lasts for as long as **you** want them to.

The truth is, women DO want to be with Nice Guys.

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Just, the *right type* of Nice Guy.

A Nice Guy, with a *Hard Edge*.

Sure it might sound like you're gonna have to do a lot of role playing or "acting" like something you're not....but I promise I'm here to help you not only stay true to the strong, sweet guy you are...but to also help give you that rough and tough edge that turns EVERY woman on.

**“Ever since I started following your advice I've noticed a difference in the way women look at me.**

**I've gone from women completely ignoring me to them coming up and flirting with me, I even catch them checking me out” - Rob**

# **MISTAKE #8: Making Assumptions On What Women Want Based on What You *Think* They Want, NOT What They *Truly* Want**

“Women want a strong man who has good character and high value.”

As such, they do not want a man who:

## **1. Wants to be Mothered.**

A man who wants to be mothered does not demonstrate the traits that trigger a woman's attraction. He is not strong. He expects her to wear the pants in the relationship and baby him. *Not* sexy. And certainly not going to move the interaction forward, physically. (How could a man who wants to be mothered, be a good father?)

## **2. Is Needy and Dependent.**

A needy, dependent man, is *really* a drag. He is definitely not strong and has little value, because he contributes almost nothing to the relationship.

He only does things seeking approval, but does not take a proactive leadership role, which might actually benefit the woman. Having *no* life outside of the woman he dates is a *huge* sign that a guy is needy and

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dependent.

**3. Has No Backbone and Can Be Walked All Over.**

A man who has no backbone and can be walked all over is obviously weak, because he doesn't show good character or a sense of Self.

*Epic turn off.*

Having “backbone” means standing up for yourself and your friends, and *not* letting people take advantage of either. A woman will see that trait as *sexy*, because she can feel safe and protected around you.

**4. Is not Positive or Up Beat.**

A man who is not positive is not helpful, in any way. Being negative and pessimistic is an outright display of weakness and powerlessness; bad traits which are not attractive to a woman, at all. Being aggressive and abrasive is a symptom of negativity, too. Those indicate a man who is weak and unhappy.

**5. Cannot Handle Tension.**

A man who cannot handle tension is weak. Weakness, as you already may have heard, just doesn't turn women on. I'm not talking about being able to lift hundreds of pounds, here. A skinny man can be just as masculine and commanding as a muscle-bound gym-rat, if he wants to be.

I'm talking about the ability to deal with changing circumstances, unexpected developments and potential set-backs – which might make the

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people around you panic – with a clear head and a calm demeanor.

THAT is *Sexy!*

## 6. **Can't Understand Women.**

Women won't be attracted to a man who does not understand them, a man who doesn't properly deal with their insecurities and hidden needs or a man who doesn't know how to listen to what she's actually saying.

IMPORTANT NOTE: You might need to put what she is saying into the context of your experience, because she may not fully understand it, herself. Try to see what she is saying from *her* point of view. Don't make the mistake of 'not even considering' what she is saying to be true – for what it is – just because you think you understand her better than she does, herself. You *may* understand her better, but don't assume you do, and thereby disregard what she is actually saying.

*Women hate that.*

## 7. **Is Not Proactive. (Doesn't bring anything to the table.)**

A man who is not proactive is similar to one being needy and dependent. Even if he's *not* needy, and has a life outside of the relationship, if he does not *contribute* to the relationship/interaction; does not demonstrate that he is invested, or care about the direction the relationship is taking, he won't trigger *desire* in a woman.

If he is already in a relationship and becomes complacent and lazy, the

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woman will actually *lose attraction* for him. She will start to get snippy at him about everything, because he has diminished, in her eyes.

#### 8. **Is Too Nice or Too Gushy.**

We went over this one a little in the “don’t throw up on women” section, but it’s important to realize that not only should a man not throw up lots of *information* onto women, he should also not throw up a lot of *compliments* onto women.

Why? A lot of guys seem to think they can attract a woman by demonstrating that they are “super nice” and understanding, etc. The problem is, if a guy starts to focus too much on demonstrating *that* character, he won’t demonstrate strength, or any of the other qualities which women *are* attracted to.

In addition, too many “compliments and niceties” will make a guy come off as insincere. Which actually shows a man to be of bad character and low value. He may not actually be of bad character – and a woman may not think of it in terms of character – but she will become annoyed with him. She will then either push him away, push him into the Friend Zone, or – perhaps worst – use him for all the material gain she can get, and then get rid of him.

I’m not saying “never be nice” or that you shouldn’t buy things for a girl, I’m just saying that you have to maintain a balance between the all the different characteristics a woman is looking for.

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If you want to learn everything there is to know about this balance – and how it changes, based on the woman and the situation (very interesting stuff, here) – check out my “Attraction Manual” download that hundreds of thousands of men have used to successfully attract women by going to:  
<http://www.winggirlnmethod.com/offers/how-to-become-a-man-women-want>



## **MISTAKE #9: Thinking Women Experience *Attraction* The Same Way Men Do. WRONG!!**

So, do you want to know how to get a woman to feel her “*most feminine?*” (Which is at the very heart of her attraction to you?)

You get a woman to feel her *most feminine* by *LEADING*.

“Leading” means taking charge, by pulling a woman into your world. Leading is the unification of everything we've talked about so far; it is a demonstration of

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Strength, Character, and Value.

“Leading” allows a woman to let down her guard and really feel like a woman. A woman does not want to be with another woman, she wants to be with a *MAN*. A man who can make her feel like a *woman*.

This is the most important point of all.

As a woman, I experience a heightened sense of attraction when I am able to feel like my most feminine self.

When I am with a man and I have to take on the *masculine* role (because he has abdicated his leadership to me), the attraction is shot.

For example: When being approached, if a man comes up to me and starts talking and then expects ME to take the lead in the conversation... Attraction squashed.

Another example: If a man asks me out on a date and then says; “So, what do *you* want to do?” ugh!!! *Turn off*.

As a woman, I DO NOT want to step into the masculine role. I do not want to ask a guy out. I do not want to initiate the first kiss. I do not want to ask for the second date. I want to be a lady, and *ladies don't do that*.

You may think women are lazy and not willing to contribute anything, but this is the way it is. Realizing and understanding it is the first step towards dealing with

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it.

A woman does not go out with a guy, expecting she'll have to tell him where she wants to go and what she wants to do. She expects him to have a plan and then to lead her along the path he's planned out. When you are out on the town with your friends, pulling a girl into your world and "leading" her means pulling her into your plans for the night and inviting her along with you. *Not* vice-versa.

This doesn't mean "not listening to her" or not taking her wants and needs into account... You should always treat her like a human being. Just, don't treat her like she's somehow now "the leader." Let me give you a quick example:

You see a woman you like from across the room. Do you approach her and:

A) Say hi and wait for her to initiate conversation with you and then follow HER conversation? Or do you:

B) Introduce yourself, looking her straight in the eye with a slight smile, and tell her she "caught your eye?"

The correct answer is B, the direct approach.

Then you LEAD the conversation in the direction you want it to go. Ask her questions about herself that require more than a 1-word response. Share things about yourself (*sparingly*), and don't dominate the conversation with an excess of words. Instead, LEAD it in the direction you're most comfortable with.

As the leader, be direct and specific with what you want.

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Have you ever asked a woman “What are you doing this weekend?”

This question has multiple answers, all of which might be true, but few of which might get you anywhere.

One answer could be: *"I am going out with 5 other men who are not you."*  
Because you didn't ask a *direct* enough question.

It's like telling someone that you want to make “more money.”  
Here's a Quarter. Happy?

It is perfectly acceptable to be direct and specific.

Below you will see something I created, called the Confidence & Specificity Matrix.

It shows you 4 different ways to ask a woman out.

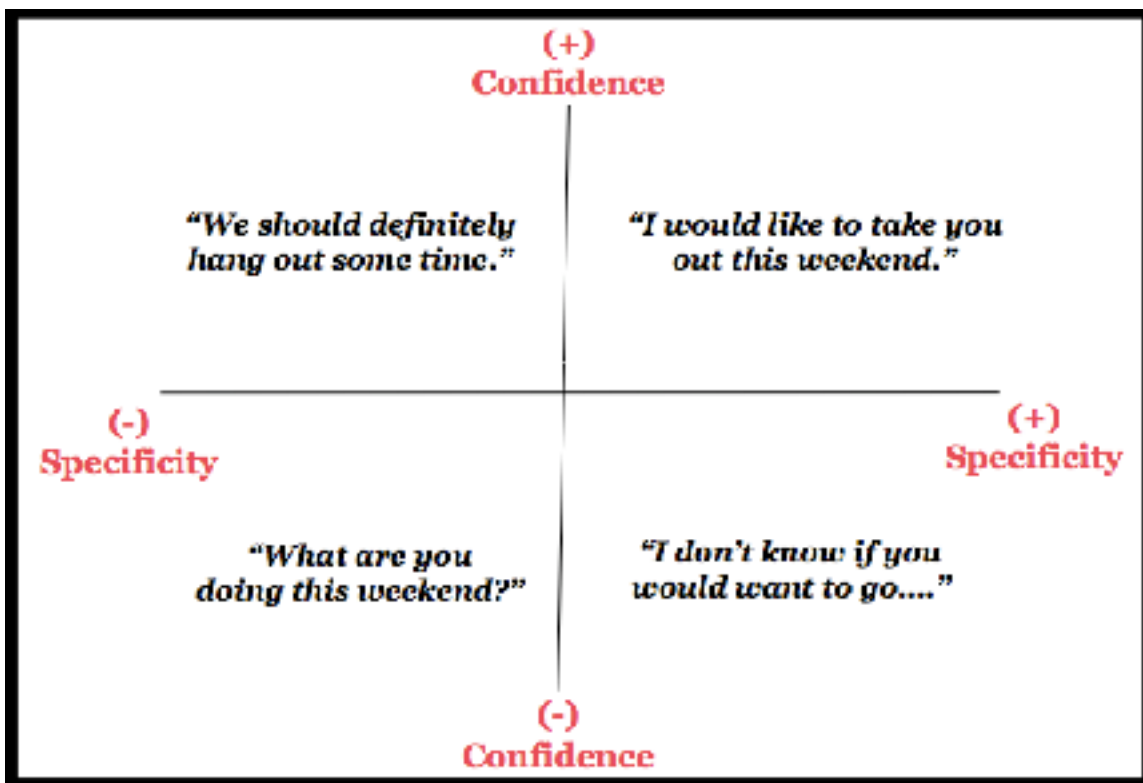
The way that gets the best results is the quadrant where you are the most specific and the most confident.

The ability to state your needs clearly and directly, asking specifically for what you want, is a characteristic of Leadership and an indicator of Strength.  
By far, the most attractive characteristics any man can possess.

Being direct is almost always the best path to getting what you want.

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Being direct does *not* mean being uncouth or obscene. Those are the actions of a clueless creep and only work with psychotic women and "working" girls. Neither of which seems like a good prospect for a long, meaningful relationship.



If you can Lead, which I talk about in great detail in my program [How To Become A Man Women Want](#), you can attract *any* woman and keep her forever (if you want).

Find out more about how to become a man women want by going here: <http://www.winggirlmethod.com/offers/how-to-become-a-man-women-want>

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# **MISTAKE #10: Not Doing the Work.**

## **(Becoming a *Master* with Women is Learnable!)**

Have you ever seen a “Typical Handsome Leading Man” like Brad Pitt, Karl Urban or Eric Bana, have a part in a movie where they played a dweeb? Bad hairstyles, outdated clothes, poor posture and a feigned, nervous disposition turns a “hunk” into a “punk.”

The reverse is just as easy, once you know how...

With my help, you can quickly go from a Dud to a STUD!

And I have personally coached HUNDREDS of *VERY* “well off” men (guys who can afford private jets!) who tell me they were “*never all that good with women.*” So money isn't the “magic bullet” for creating attraction, either.

It will take a little time, and some actual effort. The power you gain – both internal and external – by learning the secrets which allow you to have whatever you want from women, makes the whole endeavor *far* worth it...

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I know you have gained tons of insight from the secrets I have revealed to you. But you've got to know, this is just the tip of the iceberg.

There is MUCH more to I have to help you out if you're going to achieve *everything you want* with women.

I have many more great resources for you, that will not only help you understand women better, they will help you be the man you have always wanted to be.

Especially with women.

The man who walks in a room and can *hook-up with any woman he wants!*

The man who creates attraction *wherever* he goes!

Every girl wants him, and every guy wants to BE him!

The man who *never* has to worry about rejection, because you know *exactly* how to respond to a woman's tests and resistance.

The skills and qualities you can learn through the Wing Girl Method will help you in every facet of your life. Personally, Sexually and *Professionally*.

Or don't you believe that the ability to remain calm is a stress-filled storm; keep your head when everyone else is in a panic, or just understand what makes people tick – employers, employees, friends, family and customers – and how to relate with them perfectly, can be good for your wallet?

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Becoming that man is totally achievable and I *guarantee* you don't have to change who you are. Just the way you think about yourself.

I know that right now you might be thinking that “understanding women is pointless and impossible.” BUT, *with my help*, you will easily learn to understand women, so that you can get *everything* you want from them.

My goal is to help you enjoy the options you deserve, so you can get the attention of those women you have *always* wanted. With my help, you will no longer have to chase women, because they will automatically come to you.

But wait! I have more special gifts for you, for being the kind of man you are.

**SPECIAL SURPRISES FOR YOU!!!**



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You have already proven to me that you are a great man, because you read through this whole book! And because you are such a great man, I want to give you a *Very Special Gift!*

I want to offer you the VERY BEST of me and my services.

Products like my “How To Become THE Man All Women Want” System.

**Get The System That Has Transformed  
Thousands “Nice Guys” Into Confident Men  
Women Want, Crave & Desire**

You can get the program which has transformed thousands of men all around the world, from "Mr. Nice Guy" (a permanent resident of the Friend Zone) into "Mr. Holy S\*&T I Want Him!!!" (Mr. NEVER In The Friend Zone)

In this system, I *personally* teach you:

1. How to talk to women and create instant attraction & connection.
2. How to approach women in *every* situation. (No matter who she is or where you find her, and *all without getting rejected.*)
3. How to completely avoid the Friend Zone, and *GUARANTEE* she sees you as a lover, NOT just a “friend.” (Women will perceive you as *relationship* material, within moments of meeting you.)
4. How to touch, how to kiss and how to smoothly escalate into sex and intimacy **WHEN YOU WANT IT.**

In just 30 days, I can turn you into the man who has women *begging* you to be theirs. Offering you their bodies, because you've captivated their hearts & minds. Bragging to their friends about you. Buying YOU dinner. Fixing you breakfast (in bed). ;-)

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Make all the arrogant “Bad-Boy D-bags” wonder what YOU'VE got.

LAUGH at those loser bad-boys when they say stupid things like “he must have Big Money or a Big Johnson.” Or “she's that guy's cousin/sister/daughter/employee...”

And when they try to steal her from you (because she *is* such a hottie), watch as she tells those leather-clad, tattooed, braggadocios losers to “take a flying leap!”

This Program Includes Audio, Video and Written Materials, Exercise Books & *Email Coaching with me personally*, for 1 Week!

**[Click Here To Get Full Details](#)**

**Or go to:**



**<https://winggirlmethod.com/special/htb/vslbamwhone/>**

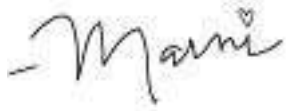
This program will give you ALL the information you need so that you can attract, date, seduce and GET any woman you want while still being you.

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Remember, a man who understands women will win the attention of any woman he wants. Become that man today!

The Last Female Friend You'll Ever Need,



PS After you get your hands on this amazing program you get a special treat. LIFETIME access to my insider community filled with 1000's of other men just like you. Ask advice. Share your stories and learn together.

PPS if you LIKED this eBook, please share it with anyone you think of that may be able to use the knowledge.

I don't ask this favor lightly...But I truly believe that the information in this email is absolutely crucial to any man who wants to know for sure that he's chosen the absolute perfect woman for him.

If a friend forwarded this newsletter to you, go sign up for you own at <http://www.winggirlmethod.com>

...drop your email in the popup window for free.

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